



DC Source - Pet Owners

Count: 41,422,975

63% Male 99% Zip + 4 38% Phones 39% Email Addresses

This file features Pet Owners. These DC Source -Pet Owners raise all types of Pets consisting of Cats, Dogs and other types of Pets.

Reach DC Source – Pet Owner for offers on Seminars, Subscriptions, Books, Recruitment and any other Pet related offer.

The DC Source – Pet Owners list is NCOA'd Quarterly.

Selections by Type of Pet

Cat Owners	18,030,319
Dog Owner	13,161,875
Other Pet Owners	10,230,781

Selections by Age

18 to 25	472,822
26 to 39	4,768,059
40 to 49	5,576,288
50 to 64	13,101,617
65 to 69	4,426,834
70 to 74	3,907,061
Over 75	7,352,730

Selections by Income

Up to \$10,000	829,716
\$10,000 - \$14,999	484,095
\$15,000 - \$19,999	682,664
\$20,000 - \$24,999	1,145,367
\$25,000 - \$29,000	2,104,403
\$30,000 - \$34,999	2,355,334
\$35,000 - \$39,999	2,402,831
\$40,000 - \$44,999	2,659,260
\$45,000 - \$49,999	2,746,130
\$50,000 - \$54,999	2,765,827
\$55,000 - \$59,999	2,469,356
\$60,000 - \$64,999	2,686,983
\$65,000 - \$74,999	4,249,595
\$75,000 - \$99,000	4,901,559
\$100,000 - \$149,999	4,470,747
\$150,000 - \$174,999	1,121,413
\$175,000 - \$199,999	847,191
\$200,000 - \$249,999	1,256,448
\$250,000 - \$499,999	1,003,223
\$500,000-\$999,999	198,438
\$1,000,000-1,999,999	36,858
Over 5,000,000	5,537

State counts available upon request.



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DC Source - Pet Owners

List: 6120

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Age	\$ 25/M		
Income	\$ 5/M		
Gender	\$ 5/M		
Other Demographic/ Household Data	\$ 5/M		
Type of Pet	\$ 5/M		

Contact

Tel: 800-223-6454 Email: counts@hdml.com