



**DC Source - RV Owners**

**Count 8,591,159**

**63% Female**

**99% Zip+4**

**42% Phones**

**45% Emails**

The DC Source - RV Owners file is your best source for high-quality, up to date consumers that own an RV (Recreational Vehicle). These households own campers, motor homes, Winnebago's and trailers. Owning an RV provides a household with a second home on wheels.

This file of RV Owners reaches the outdoor adventurers who enjoy traveling. RV Owners set off on a road trip finding new destinations to explore in the outdoors. Most RV Owners travel with children or grandchildren and pets reflecting the family-friendly nature of RVing. RVing remains the least expensive mode of travel even when fuel prices increase.

Some other popular selects off the DC Source - RV Owners are: Interests - Fishing, Camping/Hiking, Boating/Sailing, Hunting/Shooting, Motorcycle Owners, income, age, gender, marital status and pet ownership.

Reach these RV Owners for offers on Seminars, Subscriptions, Books, and any other Consumer or Outdoor Related Offer.

The DC Source - RV Owners list is NCOA'd quarterly.

**Selections by Occupations**

Account Executive	86,111
Agent	37,341
Armed Forces	50,304
Broker/Stock/Trader	70,718
CEO/CFO/Chairman	25,272
Clerk	38,849
Cosmetologist	81,879
Engineer	18,779
Executive/Upper Mgmt	16,328
Farmer/Dairyman	36,369
Finance	17,549
Homemaker	605,306
Insurance/Agent	60,082
Laborer	277,686
Legal Secretary	55,147
Legal/Attorney/Lawyer	9,772
Manager	306,663
Manager/Marketing Manager	39,898
Medical Doctor/Physician	26,135
Nurse	283,723
Nurses Aide/Orderly	34,596
Pharmacist/Pharmacy	17,461
Pilot	26,377
Real Estate/Realtor	29,946
Retired/Pensioner	307,409
Sales	130,459
Social Worker/Case Worker	15,541
Teacher	28,270
Therapists/Physical	19,113



**HUGO DUNHILL MAILING LISTS**

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
11211 John Galt Boulevard Omaha, NE 68137  
Toll Free: 800-223-6454 www.hdml.com

DC Source - RV Owners

List: 6107

**Selections by Age**

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18 to 25	95,437
26 to 39	774,597
40 to 49	1,029,146
50 to 64	2,931,525
65 to 69	1,016,023
70 to 74	920,106
Over 75	1,585,157

**Selections by Income**

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Up to \$10,000	172,979
\$10,000 - \$14,999	92,283
\$15,000 - \$19,999	135,805
\$20,000 - \$24,999	238,989
\$25,000 - \$29,000	445,998
\$30,000 - \$34,999	516,566
\$35,000 - \$39,999	543,589
\$40,000 - \$44,999	597,806
\$45,000 - \$49,999	619,674
\$50,000 - \$54,999	616,915
\$55,000 - \$59,999	553,218
\$60,000 - \$64,999	598,037
\$65,000 - \$74,999	936,889
\$75,000 - \$99,000	1,008,038
\$100,000 - \$149,999	841,247
\$150,000 - \$174,999	200,134
\$175,000 - \$199,999	148,846
\$200,000 - \$249,999	177,409
\$250,000 - \$499,999	121,082
\$500,000+	21,768

State counts available upon request.

**Pricing 25% Commission to Recognized Brokers**

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<b>Base</b>	<b>\$ 80/M</b>	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Age	\$ 25/M		
Income	\$ 5/M		
Gender	\$ 5/M		
Other Demographic/ Household Data	\$ 5/M		
Occupation	\$ 5/M		

**Contact**

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Tel: 800-223-6454

Email: [counts@hdml.com](mailto:counts@hdml.com)