



**DB Source – Presidents**

**Count: 519,940**

**74% Male    98% Zip + 4    99% Phones    44% Fax Numbers    28% Email Addresses**

With a universe of 14 million businesses and 24 million executives, you now have the most comprehensive business information available. Hugo Dunhill Media is well recognized for its wide range of job titles -- over 200 are available.

Our DB Source database is multi-sourced using yellow pages and business white pages, along with annual reports, government data, business directories, corporate and executive registers and public records. In order to ensure accuracy, the file is then put through a telephone verification process to update and obtain additional information such as employee size, key contact name and primary SIC code.

The fact is that well-sourced, intelligently selected business lists and demographically rich databases are the most powerful tools for selling products and services in today's complex business environment. Reaching the right person with the right message is everything. Hugo Dunhill Media's DB Source database can do just that for you. We can help you locate new markets, identify new opportunities and build existing relationships.

The company president's primary job responsibilities are to ensure that all lines of business within an organization are running efficiently and within the budget set forth by the CEO, board of directors and finance director. A company president generally works with mid-to senior-level managers to devise a strategic plan that will generate revenues, create new opportunities for business and help the company to remain competitive in the marketplace. Other responsibilities include overseeing a company's investor relations department, shareholder and public communications, financial statements, analyst conference calls, creating company and performance objectives, evaluating high or low-performing businesses and teams, appearing in news media to proactively represent the company, attending congressional and other legislative or public policy hearings, participating in special events for philanthropic purposes or to generate new business with clients and having a strong managerial presence of overseas operations.

Reach these Presidents for offers on Seminars, Subscriptions, Books, Recruitment and any other business-related offer.

The DB Source - Presidents list is NCOA'd quarterly.

**Selections by Employee Size**

1-4	118,461
5-9	115,591
10-19	118,586
20-49	89,235
50-99	38,070
100-249	24,300
250-499	7,696
500-999	3,477
1,000-4,999	1,450
5,000 & Over	151

**Selections by Sales Volume**

Under \$500K	86,675
\$500,000 to \$1 Million	66,767
\$1 Million to \$2.5 Million	104,488
\$2.5 Million to \$ 5 Million	67,657
\$5 Million to \$10 Million	59,267
\$10 Million to \$50 Million	68,625
\$50 Million to \$100 Million	11,814
\$100 Million to \$500 Million	9,116
\$500 Million to \$1 Billion	1,129
1 Billion & Over	2,923

**State counts available upon request.**



**HUGO DUNHILL MEDIA**

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
11211 John Galt Boulevard Omaha, NE 68137  
Toll Free: 800-223-6454 www.hdml.com

**DB Source - Presidents**

**List: 6092**

**Pricing 25% Commission to Recognized Brokers**

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<b>Base</b>	<b>\$ 80/M</b>	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Job Title	\$ 5/M	Fax Numbers	\$ 45/M
Employee Size	\$ 5/M		
Sales Volume	\$ 5/M		
Gender	\$ 5/M		

**Contact**

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Tel: 800-223-6454      Email: [counts@hdml.com](mailto:counts@hdml.com)