



**HUGO DUNHILL MEDIA**  
 SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
 11211 John Galt Boulevard Omaha, NE 68137  
 Toll Free: 800-223-6454 www.hdml.com

**DB Source - Business Owners**

**List: 6091**

**DB Source - Business Owners**

**Count: 3,203,288**

**66% Male    99% Zip + 4    96% Phones    20% Fax Numbers    15% Email Addresses**

With a universe of 14 million businesses and 24 million executives, you now have the most comprehensive business information available. Hugo Dunhill Media is well recognized for its wide range of job titles -- over 200 are available.

Our DB Source database is multi-sourced using yellow pages and business white pages, along with annual reports, government data, business directories, corporate and executive registers and public records. In order to ensure accuracy, the file is then put through a telephone verification process to update and obtain additional information such as employee size, key contact name and primary SIC code.

The fact is that well-sourced, intelligently selected business lists and demographically rich databases are the most powerful tools for selling products and services in today's complex business environment. Reaching the right person with the right message is everything. Hugo Dunhill Media's DB Source database can do just that for you. We can help you locate new markets, identify new opportunities and build existing relationships

Business Owners communicate their goals for the success of their company to their employees. They work with all aspects of the company and in all departments. Business Owners keep track of cash inflow and outflow, liabilities and assets. Business Owners are the top key decision makers in a company whether it is small or large.

Reach these Business Owners for offers on Seminars, Subscriptions, Books, Recruitment and any other business related offer.

The DB Source - Business Owners list is NCOA'd quarterly.

**Selections by Employee Size**

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1-4	1,444,232
5-9	825,330
10-19	548,707
20-49	272,139
50-99	339,038
100-249	13,316
250-499	2,077
500-999	653
1000+	148

**Selections by Sales Volume**

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Under \$500K	1,375,008
\$500,000 to \$1 Million	563,369
\$1 Million to \$2.5 Million	641,853
\$2.5 Million to \$ 5 Million	256,602
\$5 Million to \$10 Million	152,767
\$10 Million to \$50 Million	105,355
\$50 Million to \$100 Million	9,062
\$100 Million to \$500 Million	4,134
\$500 Million+	361

**State counts available upon request.**



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**Pricing 25% Commission to Recognized Brokers**

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<b>Base</b>	<b>\$ 80/M</b>	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Job Title	\$ 5/M	Fax Numbers	\$ 45/M
Employee Size	\$ 5/M		
Sales Volume	\$ 5/M		
Gender	\$ 5/M		

**Contact**

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Tel: 800-223-6454      Email: [counts@hdml.com](mailto:counts@hdml.com)