



**Bank Executives**

**Count: 180,636**

**49% Male      42% Female      96% Zip + 4      100% Phones      77% Fax Numbers**

This file features the top and middle managers responsible for implementing policies, procedures and practices within their financial institution. Their duties include the extension of credit approving loans, opening accounts and other asset related procedures. These executives are often highly competent on in-house software and are responsible for every customer account that they work on.

These individuals are ideal prospects for any computer-related offer as well as financial seminar offerings.

Reach these Bank professionals for offers on Seminars, Subscriptions, Books, Recruitment and any other banking related offer.

The Bank Executives list is NCOA'd quarterly.

**Selections by Type of Bank**

Central Reserve Depository Institutions NEC	457
Commercial Banks NEC	7,781
Federal Reserve Banks	1,000
National Commercial Banks	167,843
State Commercial Banks	3,555

**Selections by Job Title**

Administration	2,397	General Counsel	489
Board of Directors	6,200	General Manager	230
Chairman	957	Human Resources Administrator	3,199
Chief Engineer	503	Manufacturing Vice President	104
Chief Executive Officer	28,323	Office Manager	47,084
Chief Financial Officer	1,170	Other Managers	39,414
Chief Information Officer	4,160	Owner	2,968
Chief Operating Officer	3,846	Partner	251
Controller	651	President	8,815
Development Director	274	Public Relations Manager	157
Director	2,740	Purchasing Director/Agent	425
Executive Director	135	Technical Director	677
Executive Vice President	1,736	Vice President of Marketing	3,529
Financial Manager	13,146	Vice President of Sales	6,011

**Selections by Employee Size**

1-4	15,292
5-9	38,944
10-19	48,538
20-49	34,772
50-99	20,890
100-249	12,915
250-499	3,979
500-999	2,359
1000-4999	2,467
5000 & Over	349



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**Bank Executives**

**List: 1144-3**

**Selections by Sales Volume**

Under \$999K	5,858
\$1MM-\$4.9MM	70,966
\$5MM-\$9.9MM	33,581
\$10MM-\$24.9MM	23,822
\$25MM-\$74.9MM	20,251
\$75MM-\$199.9MM	11,626
\$200MM-\$499.9MM	6,502
\$500MM-\$999.9MM	2,810
\$1 Billion & Over	4,159

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**State Counts**

<b>AK</b>	377	<b>HI</b>	881	<b>MI</b>	4,921	<b>NV</b>	957	<b>TN</b>	3,797
<b>AL</b>	2,572	<b>IA</b>	3,786	<b>MN</b>	4,178	<b>NY</b>	9,156	<b>TX</b>	11,464
<b>AR</b>	2,132	<b>ID</b>	1,111	<b>MO</b>	4,731	<b>OH</b>	6,715	<b>UT</b>	1,456
<b>AZ</b>	2,232	<b>IL</b>	10,965	<b>MS</b>	1,536	<b>OK</b>	2,599	<b>VA</b>	5,238
<b>CA</b>	14,906	<b>IN</b>	4,816	<b>MT</b>	890	<b>OR</b>	2,111	<b>VI</b>	--
<b>CO</b>	2,999	<b>KS</b>	2,898	<b>NC</b>	5,460	<b>PA</b>	8,189	<b>VT</b>	416
<b>CT</b>	1,975	<b>KY</b>	3,311	<b>ND</b>	917	<b>PR</b>	--	<b>WA</b>	3,886
<b>DC</b>	1,209	<b>LA</b>	2,643	<b>NE</b>	1,964	<b>RI</b>	565	<b>WI</b>	4,700
<b>DE</b>	808	<b>MA</b>	4,553	<b>NH</b>	934	<b>SC</b>	2,753	<b>WV</b>	929
<b>FL</b>	9,187	<b>MD</b>	3,290	<b>NJ</b>	4,436	<b>SD</b>	1,011	<b>WY</b>	393
<b>GA</b>	5,432	<b>ME</b>	1,277	<b>NM</b>	974	<b>Total</b>	<b>180,636</b>		

**Pricing 25% Commission to Recognized Brokers**

<b>Base</b>	<b>\$ 80/M</b>	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge	Fax Numbers	\$ 45/M

**Contact**

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