



**Beauty Industry Professionals**

**Count 1,259,203**

**86% Female    99% Zip + 4    35% Phones    34% Email Addresses**

This file features barbers, cosmetologists and other professionals in the beauty industry. These individuals help people look neat and well groomed. Most of them are employed in beauty salons, barbershops or department stores, but they are also found in nursing and other residential care homes, drug and cosmetics stores and photographic studios.

Reach Beauty Industry Professionals for offers on Seminars, Subscriptions, Books, Recruitment and any other Beauty related offer.

The Beauty Industry Professionals list is NCOA'd Quarterly.

**Selections by Type of Professional**

|                               |           |
|-------------------------------|-----------|
| Barber/Hairstylist/Beautician | 147,642   |
| Cosmetologist                 | 1,111,561 |

**Selections by Age**

|          |         |
|----------|---------|
| 18 to 25 | 1,817   |
| 26 to 39 | 101,306 |
| 40 to 49 | 290,126 |
| 50 to 64 | 478,912 |
| 65 to 69 | 131,572 |
| 70 to 74 | 131,988 |
| Over 75  | 169,220 |

**Selections by Income**

|                       |         |
|-----------------------|---------|
| 1 Up to \$10,000      | 23,461  |
| \$10,000 - \$14,999   | 11,277  |
| \$15,000 - \$19,999   | 16,279  |
| \$20,000 - \$24,999   | 28,254  |
| \$25,000 - \$29,000   | 52,267  |
| \$30,000 - \$34,999   | 62,661  |
| \$35,000 - \$39,999   | 68,340  |
| \$40,000 - \$44,999   | 76,372  |
| \$45,000 - \$49,999   | 81,303  |
| \$50,000 - \$54,999   | 84,052  |
| \$55,000 - \$59,999   | 78,652  |
| \$60,000 - \$64,999   | 82,992  |
| \$65,000 - \$74,999   | 145,001 |
| \$75,000 - \$99,000   | 167,389 |
| \$100,000 - \$149,999 | 144,559 |
| \$150,000 - \$174,999 | 37,334  |
| \$175,000 - \$199,999 | 26,970  |
| \$200,000 - \$249,999 | 40,677  |
| \$250,000 - \$499,999 | 27,095  |
| \$500,000 - \$999,999 | 3,591   |
| Over \$5,000,000      | 677     |

**State counts available upon request.**



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**Beauty Industry Professionals**

**List: 1130**

**Pricing                    25% Commission to Recognized Brokers**

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|                                      |                |                 |         |
|--------------------------------------|----------------|-----------------|---------|
| <b>Base</b>                          | <b>\$ 80/M</b> | Keycode         | \$ 3/M  |
| Minimum Order                        | \$ 250/F       | Title Address   | \$ 5/M  |
| Unlimited Use                        | \$ 160/M       | E-Mail Delivery | \$ 25/F |
| Minimum Unlimited                    | \$ 500/F       | Diskette        | \$ 25/F |
| SCF/County/Zip                       | \$ 5/M         | CD-Rom          | \$ 25/F |
| State                                | No Charge      | Phones          | \$ 15/M |
| Age                                  | \$ 25/M        |                 |         |
| Income                               | \$ 5/M         |                 |         |
| Gender                               | \$ 5/M         |                 |         |
| Other Demographic/<br>Household Data | \$ 5/M         |                 |         |
| Selection                            | \$ 5/M         |                 |         |

**Contact**

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