48\% Male $99 \%$ Zip $+4 \quad$ 12\% Phones
The DC Source - Consumers by Religious Affiliation file is your best source for high-quality, up to date consumers that have been identified by their Religion.

Religion is a specific fundamental set of beliefs and practices generally agreed upon by a number of persons or sects. It is a group to which an individual is a member giving them the sense of belonging with faith in adhering to the group's rituals.

Other consumer selects are: income, age, gender, credit data, occupation, marital status, pet ownership, ethnicity, education level, ailments and illnesses, political affiliation. Reach these Consumers by Religious Affiliation for offers on Seminars, Subscriptions, Books, Recruitment and any other religious related offer.

The DC Source - Consumers by Religious Affiliation list is NCOA'd quarterly.

## Selections by Religious Affiliation

| Buddhist | $1,595,939$ |
| :--- | ---: |
| Catholic | $48,544,475$ |
| Eastern Orthodox | $1,219,286$ |
| Greek Orthodox | 431,850 |
| Hindu | 779,405 |
| Islamic | 800,146 |
| Jewish | $3,562,280$ |
| Lutheran | 29,977 |
| Mormon | 824,240 |
| Protestant | $110,104,730$ |
| Shinto | 405,617 |
| Sikh | 74,169 |

## State Counts



Pricing 25\% Commission to Recognized Brokers

| Base | \$ 80/M | Title Address | \$ 5/M | Cheshire | No Charge |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Minimum Order | \$ 250 | Job Title | \$ 5/M | PS Labels | \$ 7/M |
| Unlimited Use | \$ 160/M | Gender | \$ 5/M | Galley | \$ 10/M |
| Duplicate Set | \$ 40/M | SCF | \$ 5/M | Diskette | \$ 25/F |
| Run Charges | \$ 10/M | County | \$ 5/M | CD-Rom | \$ 25/F |
| Special Sort | \$ 5/M | Zip Codes | \$ 5/M | E-mail Delivery | \$ 25/F |
| Size Select | \$ 5/M | State | No Charge | Phones | \$ 15/M |
| Key Code | \$ 3/M | Zip + 4 | No Charge |  |  |
| Contact |  |  |  |  |  |

