



### HUGO DUNHILL MEDIA

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS

542 Main St. 4<sup>th</sup> Floor, New Rochelle, NY 10801

Toll Free: 800-223-6454 www.hdml.com

### AAA - Nurses Masterfile

List: 1504-2

AAA - Nurses Masterfile

Count: 4,397,136

Emails: 1,430,640

83% Female

99% Zip + 4

59% Phones

33% Email Records

100% Contact Names

Hugo Dunhill Media now offers a brand new file of 4,397,136 Nurses. We believe this to be the largest database of its kind.

Nurses provide general nursing to patients in hospitals, nursing homes, infirmaries or similar health care facilities. They administer prescribed medications and treatments in accordance with approved nursing techniques. They also prepare equipment and aid physicians during treatments and examinations of patients. Nurses observe patients and record significant conditions and reactions to drugs, treatments and significant incidents. They also check for vital signs, rotate among various clinical services of institution, and prepare rooms, sterile equipment and supplies. They may make beds, bathe and feed patients or serve as leaders for a group of personnel rendering nursing care to a number of patients.

Reach these Nurses for offers on Seminars, Subscriptions, Books, Recruitment and any other health related offer.

The Nurses list is NCOA'd quarterly. **There are 3,185,236 records with license number available!**

### Selections by Specialty

Acute Care Practitioner	2,546
Adult Care	9,016
Adult Psych	11,127
Advanced Practice	36,582
AIDS	102
Cardiology	2,789
Child Psychiatric/Mental Health	290
Clinical Nursing Specialist	9,783
Community Health	1,158
Critical Care - Adults	15,578
Critical Care - Children	10
Dermatology	168
Diabetes	357
Dialysis	893
Drug/Alcohol	296
Emergency Care/Emergency Room	13,395
Eye, Ear, Nose & Throat (EENT)	231
Family Care	28,643
Family Planning	10
Family Psychiatric/Mental Health	119
Geriatric Aide	196
Geriatric Care	21,226
Home Health Assistant	5
Home Health Care	8,614
Maternal - Child CNS	51
Medical/Surgical	32,120
Medicine Assistant/Medicine	13
Midwife	5,541
Neonatal	10,061
Neurology	555
Nurse Anesthetist	39,405
Nurse Practitioner	83,816
Ob/Gyn	19,214
Occupational Health	1,567
Oncology	5,764
Orthopedics	1,543
Pediatric Oncology	190
Pediatrics	18,889
Peri-Operative	3,470
Perinatal	92
Prescriptive Authority	15,990
Public Health	60,416
Rehabilitation	3,517
Reproductive Health	148
School Nurse	5,302
Transplants	111
Urology	98
Women's Health	4,417
Wound Care Specialists	2,464



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**Selections by Type of Nurse**

Clinical Nursing/Clinical Nurse Specialist	9,317
Licensed Practical Nurse	800,296
Nurse Anesthetist	37,114
Nurse Midwife	2,625
Nurse Practitioner	122,299
Nurses Assistant	274,192
Registered Nurse - Professional Nurse	3,158,537

**Selections by Marital Status**

Married	493,843
Single	75,609

**Selections by Type of Dwelling**

Single Family Dwelling Unit	2,642,430
Multi Family Dwelling Unit 2 - 4	102,025
Multi Family Dwelling Unit 5 - 9	28,644
Multi Family Dwelling Unit 10+	103,156

**Selections by Estimated Age**

Age 19-24	44,950
Age 25-34	328,872
Age 35-44	658,160
Age 45-54	1,198,633
Age 55-64	744,087
Age 65-74	234,640
Age 75+	61,647

**Selections by Estimated Income**

Under 15K	101,372
15-24K	254,997
25-34K	362,667
35-49K	624,649
50-74K	853,148
75-99K	508,949
100-124K	307,716
125-149K	224,762
150-174K	74,573
175-199K	40,263
200-249K	32,635
250K+	33,396

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Apartment	138,850
Condo	70,359
Mobile Home	39,013
Residential	1,425,650
Suite	1,591

**Selections by Ethnicity**

Hispanic	236,673
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**Selections by Type of Address**

Business Address	13,240
3-Line Address	4,203,049

**State Counts**

<b>AK</b>	10,222	<b>HI</b>	4,353	<b>MI</b>	140,774	<b>NV</b>	28,901	<b>TN</b>	148,102
<b>AL</b>	76,387	<b>IA</b>	57,920	<b>MN</b>	84,867	<b>NY</b>	193,035	<b>TX</b>	240,841
<b>AR</b>	44,121	<b>ID</b>	18,391	<b>MO</b>	84,876	<b>OH</b>	235,936	<b>UT</b>	15,643
<b>AZ</b>	84,133	<b>IL</b>	182,543	<b>MS</b>	47,989	<b>OK</b>	42,219	<b>VA</b>	108,464
<b>CA</b>	445,442	<b>IN</b>	117,529	<b>MT</b>	14,744	<b>OR</b>	45,810	<b>VI</b>	219
<b>CO</b>	103,760	<b>KS</b>	47,742	<b>NC</b>	114,297	<b>PA</b>	184,336	<b>VT</b>	14,955
<b>CT</b>	61,997	<b>KY</b>	71,510	<b>ND</b>	13,355	<b>PR</b>	1,104	<b>WA</b>	21,586
<b>DC</b>	8,888	<b>LA</b>	55,267	<b>NE</b>	59,701	<b>RI</b>	19,276	<b>WI</b>	55,421
<b>DE</b>	9,090	<b>MA</b>	124,640	<b>NH</b>	14,917	<b>SC</b>	67,755	<b>WV</b>	30,474
<b>FL</b>	449,309	<b>MD</b>	77,483	<b>NJ</b>	133,943	<b>SD</b>	4,885	<b>WY</b>	5,342
<b>GA</b>	127,222	<b>ME</b>	21,901	<b>NM</b>	24,074	<b>Total</b>	<b>4,397,136</b>		

**Pricing 25% Commission to Recognized Brokers**

<b>Base</b>	<b>\$ 80/M</b>	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge	E-mail Records	\$ 350/M; Min. 5000

**Contact Information**

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