



HUGO DUNHILL MAILING LISTS
SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS
11211 John Galt Boulevard Omaha, NE 68137
Toll Free: 800-223-6454 www.hdml.com

**DC Source - Motorcycle
Owners**

List: 6113

DC Source - Motorcycle Owners

Count: 280,712

51% Female

99%Zip+4

31% Phones

40% Email Addresses

The DC Source - Motorcycle Owners file is your best source for high-quality, up to date consumers that own a motorcycle. Motorcycle riders are free spirits that enjoy the wind in their hair and traveling the open roads of America.

Motorcycle owners typically personalize their bikes to meet their specific taste, therefore most motorcycles are unique. Some motorcyclists attend bike shows, annual rallies and are members of a motorcycle club.

Often called 'easy riders', motorcycle owners enjoy the freedom of the outdoors and the DC Source - Motorcycle Owners list allows you to reach these freedom riders.

Some other popular selects off the DC Source - Motorcycle Owners are: Interests - Fishing, Camping/Hiking, Boating/Sailing, Hunting/Shooting, RV Owners, income, age, gender, marital status and pet ownership.

Reach these Motorcycle Owners for offers on Seminars, Subscriptions, Books, and any other Consumer or Outdoor Related Offer.

The DC Source - Motorcycle Owners list is NCOA'd quarterly.

Selections by Age

18 to 25	3,423
26 to 39	47,026
40 to 49	43,404
50 to 64	71,975
65 to 69	26,096
70 to 74	22,093
Over 75	48,797

Selections by Income

Up to \$10,000	5,396
\$10,000 - \$14,999	1,978
\$15,000 - \$19,999	2,650
\$20,000 - \$24,999	3,917
\$25,000 - \$29,000	5,286
\$30,000 - \$34,999	6,680
\$35,000 - \$39,999	8,413
\$40,000 - \$44,999	9,275
\$45,000 - \$49,999	10,029
\$50,000 - \$54,999	11,101
\$55,000 - \$59,999	11,335
\$60,000 - \$64,999	11,883
\$65,000 - \$74,999	23,996
\$75,000 - \$99,000	51,422
\$100,000 - \$149,999	59,058
\$150,000 - \$174,999	15,323
\$175,000 - \$199,999	10,463
\$200,000 - \$249,999	12,561
\$250,000 - \$499,999	15,013
\$500,000+	4,933

State counts available upon request.



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Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Age	\$ 25/M		
Income	\$ 5/M		
Gender	\$ 5/M		
Other Demographic/ Household Data	\$ 5/M		
Occupation	\$ 5/M		

Contact

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