

HUGO DUNHILL MAILING LISTS

SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS 11211 John Galt Boulevard Omaha, NE 68137 Toll Free: 800-223-6454 www.hdml.com

List: 6089

Count: 372,516

Executives

DB Source - Human Resource

DB Source - Human Resource Executives

72% Female 99% Zip + 4 100% Phones 48% Fax Numbers 78% Email Addresses

Our DB Source database is multi-sourced using yellow pages and business white pages, along with annual reports, government data, business directories, corporate and executive registers and public records. In order to ensure accuracy, the file is then put through a telephone verification process to update and obtain additional information such as employee size, key contact name and primary SIC code.

The fact is that well-sourced, intelligently selected business lists and demographically rich databases are the most powerful tools for selling products and services in today's complex business environment. Reaching the right person with the right message is everything. Hugo Dunhill's DB Source database can do just that for you. We can help you locate new markets, identify new opportunities and build existing relationships.

Human Resource Executives are involved in all areas of human resource management including personnel, recruitment, training, employee development, compensation, labor relations and consulting.

Human Resource Executives manage employees to contribute effectively and productively to the overall company direction and the accomplishment of the organization's goals and objectives.

Human Resource Executives are the first point of contact for all HR-related issues and inquiries.

Reach these Human Resource Executives for offers on Seminars, Subscriptions, Books, Recruitment and any other personnel related offer.

The DB Source - Human Resource Executives list is NCOA'd quarterly.

| Selections | hv | Employ | Aci Page | |
|------------|-----|--------|----------|--|
| Selections | IJν | | vee Size | |

| 1-4 | 3,580 |
|-------------|--------|
| 5-9 | 15,836 |
| 10-19 | 41,547 |
| 20-49 | 71,630 |
| 50-99 | 68,964 |
| 100-249 | 77,912 |
| 250-499 | 39,818 |
| 500-999 | 23,538 |
| 1,000-4,999 | 24,217 |
| 5,000+ | 5,472 |

Selections by Sales Volume

| Under \$500K | 3,727 |
|--------------------------------|--------|
| \$500,000 to \$1 Million | 11,123 |
| \$1 Million to \$2.5 Million | 42,040 |
| \$2.5 Million to \$ 5 Million | 51,263 |
| \$5 Million to \$10 Million | 53,841 |
| \$10 Million to \$50 Million | 86,252 |
| \$50 Million to \$100 Million | 20,637 |
| \$100 Million to \$500 Million | 24,961 |
| \$500 Million to \$1 Billion | 6,554 |
| \$1 Billion+ | 14,089 |
| | |

State counts available upon request.



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Pricing 25% Commission to Recognized Brokers

Minimum Order \$250/F
Unlimited Use \$160/M
Minimum Unlimited \$500/F
SCF/County/Zip \$5/M
State Fmploys 6 \$ 3/M \$ 5/M \$ 25/F \$ 25/F \$ 25/F \$ 15/M \$ 45/M Keycode Title Address E-Mail Delivery Diskette CD-Rom No Charge \$ 5/M \$ 5/M \$ 5/M Phones Employee Size Sales Volume Fax Numbers Gender Other Demographic/ Household Data

Contact

Tel: 800-223-6454 Email: counts@hdml.com

\$ 5/M