



HUGO DUNHILL MAILING LISTS
 SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS
 11211 John Galt Boulevard Omaha, NE 68137
 Toll Free: 800-223-6454 www.hdml.com

DC Source - Households by Net Worth

List: 6118

DC Source - Households by Net Worth

Count: 158,463,644

44% Male 98% Zip + 4 31% Phones

The DC Source - Households by Net Worth file is your best source for high-quality, up to date households by their financial value. Net worth is a basic measure of monetary value of a household. It is the dollar amount by which assets exceed liabilities. Net worth is figured by subtracting the total dollar amount of all liabilities from the total value of all assets. Households can grow their net worth through some combination of decreasing liabilities and increasing assets.

Some other popular consumer selects are: income, age, gender, credit data, occupation, marital status, pet ownership, ethnicity, education level, ailments and illnesses, political affiliation.

Reach these Households by Net Worth for offers on Seminars, Subscriptions, Books, and any other consumer or financial related offer.

The DC Source - Households by Net Worth list is NCOA'd quarterly.

Selections by Net Worth Range

Up to \$30,000	7,185,485
\$30,001 to \$100,000	33,135,931
\$100,001 to \$500,000	97,647,646
\$500,001 to \$1,500,000	14,825,954
Over \$1,500,000	5,668,628

Selections by Age

18 to 25	3,100,311
26 to 39	27,811,874
40 to 49	21,856,300
50 to 64	33,756,799
65 to 69	11,051,265
70 to 74	9,581,232
Over 75	23,154,349

State counts available upon request.

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Age	\$ 25/M		
Income	\$ 5/M		
Gender	\$ 5/M		
Other Demographic/ Household Data	\$ 5/M		
Occupation	\$ 5/M		

Contact

Tel: 800-223-6454 Email: counts@hdml.com