



**HUGO DUNHILL MAILING LISTS**  
 SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
 11211 John Galt Boulevard Omaha, NE 68137  
 Toll Free: 800-223-6454 www.hdml.com

**DC Source - RV Owners**

**List: 6107**

**DC Source - RV Owners**

**Count 421,717**

**53% Female**

**99% Zip+4**

**28% Phones**

**43% Email Addresses**

The DC Source - RV Owners file is your best source for high-quality, up to date consumers that own an RV (Recreational Vehicle). These households own campers, motor homes, Winnebago's and trailers. Owning an RV provides a household with a second home on wheels.

This file of RV Owners reaches the outdoor adventurers who enjoy traveling. RV Owners set off on a road trip finding new destinations to explore in the outdoors. Most RV Owners travel with children or grandchildren and pets reflecting the family-friendly nature of RVing. RVing remains the least expensive mode of travel even when fuel prices increase.

Some other popular selects off the DC Source - RV Owners are: Interests - Fishing, Camping/Hiking, Boating/Sailing, Hunting/Shooting, Motorcycle Owners, income, age, gender, marital status and pet ownership.

Reach these RV Owners for offers on Seminars, Subscriptions, Books, and any other Consumer or Outdoor Related Offer.

The DC Source - RV Owners list is NCOA'd quarterly.

**Selections by Age**

18 to 25	4,661
26 to 39	58,256
40 to 49	50,273
50 to 64	98,878
65 to 69	38,310
70 to 74	35,368
Over 75	96,121

**Selections by Income**

Up to \$10,000	3,065
\$10,000 - \$14,999	1,895
\$15,000 - \$19,999	2,545
\$20,000 - \$24,999	3,141
\$25,000 - \$29,000	4,643
\$30,000 - \$34,999	5,772
\$35,000 - \$39,999	7,348
\$40,000 - \$44,999	9,533
\$45,000 - \$49,999	10,195
\$50,000 - \$54,999	11,285
\$55,000 - \$59,999	13,370
\$60,000 - \$64,999	12,872
\$65,000 - \$74,999	28,645
\$75,000 - \$99,000	78,167
\$100,000 - \$149,999	108,392
\$150,000 - \$174,999	30,118
\$175,000 - \$199,999	21,349
\$200,000 - \$249,999	27,121
\$250,000 - \$499,999	32,089
\$500,000+	21,768

**State counts available upon request.**

**Pricing**

**25% Commission to Recognized Brokers**



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<b>Base</b>	<b>\$ 80/M</b>	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Age	\$ 25/M		
Income	\$ 5/M		
Gender	\$ 5/M		
Other Demographic/ Household Data	\$ 5/M		
Occupation	\$ 5/M		

**Contact**

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