



**HUGO DUNHILL MAILING LISTS**

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
11211 John Galt Boulevard Omaha, NE 68137  
Toll Free: 800-223-6454 www.hdml.com

**DC Source - Pet Owners**

**List: 6120**

**DC Source - Pet Owners**

**Count: 30,831,040**

**59% Female    40% Male    99% Zip + 4    45% Phones    57% Email Addresses**

This file features Pet Owners. These DC Source -Pet Owners raise all types of Pets consisting of Cats, Dogs and other types of Pets.

Reach DC Source – Pet Owner for offers on Seminars, Subscriptions, Books, Recruitment and any other Pet related offer.

The DC Source – Pet Owners list is NCOA'd Quarterly.

**Selections by Type of Pet**

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Cat Owners	13,306,906
Dog Owner	14,737,504
Other Pet Owners	16,438,876

**Selections by Age**

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18 to 25	332,966
26 to 39	3,744,098
40 to 49	4,012,890
50 to 64	8,512,006
65 to 69	3,351,472
70 to 74	2,977,768
Over 75	6,796,303

**Selections by Income**

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Up to \$10,000	263,568
\$10,000 - \$14,999	192,012
\$15,000 - \$19,999	264,721
\$20,000 - \$24,999	352,254
\$25,000 - \$29,000	490,915
\$30,000 - \$34,999	569,634
\$35,000 - \$39,999	675,210
\$40,000 - \$44,999	831,694
\$45,000 - \$49,999	851,008
\$50,000 - \$54,999	937,447
\$55,000 - \$59,999	1,065,058
\$60,000 - \$64,999	1,025,327
\$65,000 - \$74,999	2,176,898
\$75,000 - \$99,000	5,523,701
\$100,000 - \$149,999	7,377,787
\$150,000 - \$174,999	2,075,353
\$175,000 - \$199,999	1,457,807
\$200,000 - \$249,999	1,815,293
\$250,000 - \$499,999	2,238,704
\$500,000-\$999,999	520,104
\$1,000,000-1,999,999	104,474
Over 5,000,000	20,051

**State counts available upon request.**



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**Pricing                    25% Commission to Recognized Brokers**

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<b>Base</b>	<b>\$ 80/M</b>	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Age	\$ 25/M		
Income	\$ 5/M		
Gender	\$ 5/M		
Other Demographic/ Household Data	\$ 5/M		
Type of Pet	\$ 5/M		

**Contact**

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Tel: 800-223-6454      Email: [counts@hdml.com](mailto:counts@hdml.com)