

HUGO DUNHILL MEDIA

SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS 11211 John Galt Boulevard Omaha, NE 68137 Toll Free: 800-223-6454 www.hdml.com

DB Source - Business Owners

List: 6091

Count: 3,288,997

DB Source - Business Owners

65% Male 99% Zip + 4 94% Phones 18% Fax Numbers 14% Email Addresses

With a universe of 14 million businesses and 22 million executives, you now have the most comprehensive business information available. Hugo Dunhill Media is well recognized for its wide range of job titles -- over 200 are available.

Our DB Source database is multi-sourced using yellow pages and business white pages, along with annual reports, government data, business directories, corporate and executive registers and public records. In order to ensure accuracy, the file is then put through a telephone verification process to update and obtain additional information such as employee size, key contact name and primary SIC code.

The fact is that well-sourced, intelligently selected business lists and demographically rich databases are the most powerful tools for selling products and services in today's complex business environment. Reaching the right person with the right message is everything. Hugo Dunhill Media's DB Source database can do just that for you. We can help you locate new markets, identify new opportunities and build existing relationships

Business Owners communicate their goals for the success of their company to their employees. They work with all aspects of the company and in all departments. Business Owners keep track of cash inflow and outflow, liabilities and assets. Business Owners are the top key decision makers in a company whether it is small or large.

Reach these Business Owners for offers on Seminars, Subscriptions, Books, Recruitment and any other business related offer.

The DB Source - Business Owners list is NCOA'd quarterly.

Selections by Employee Size

1-4	1,376,894
5-9	889,607
10-19	583,120
20-49	276,724
50-99	55,508
100-249	22,479
250-499	6,724
500-999	3,081
1000+	4,554

Selections by Sales Volume

Under \$500K	1,063,166
\$500,000 to \$1 Million	640,605
\$1 Million to \$2.5 Million	853,650
\$2.5 Million to \$ 5 Million	370,566
\$5 Million to \$10 Million	157,554
\$10 Million to \$50 Million	70,713
\$50 Million to \$100 Million	6,954
\$100 Million to \$500 Million	5,056
\$500 Million+	2,435

State counts available upon request.



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Pricing 25% Commission to Recognized Brokers

Base \$80/M Keycode \$3/M Minimum Order \$250/F Title Address \$5/M Unlimited Use \$160/M E-Mail Delivery \$25/F Minimum Unlimited \$500/F Diskette \$25/F SCF/County/Zip \$5/M CD-Rom \$25/F State No Charge Phones \$15/M Job Title \$5/M Fax Numbers \$45/M Sales Volume \$5/M Gender \$5/M

Contact

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