### Since 1939 your trusted source for...

# SALES LEADS MAILING LISTS EMAIL LISTS

- Over 250 Hard-to-Find Lists
- Medical & Healthcare Lists
- Business & Consumer Lists
- 33 Million Executive Emails
- 22 Million Executives by Title
- Over 100,000 Satisfied Customers

"You understand my needs and make sure that I have my files within a timely manner and answer any and all questions that may arise. You make the business of list company vendor a better world for me to understand!" We can find **ANY LIST** you need!

– Jennifer P.

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## **Hugo Dunhill Mailing Lists**

Experts in Lists, Databases, Email Marketing...for over 70 years!

We have dedicated over 70 years to building and testing lists and bringing creativity and innovation to the direct marketing and sales leads process. Moving forward, our goal is to continue working with the same dedication, passion, and innovation that has brought us to where we are today.

Hard-to-Find Lists - We compile lists that are not available anywhere else, such as:

- Doctors, Dentists & Nurses
- Executives by Job Functions
- Clubs & Organizations Non Profit
- Lawyers...plus hundreds more!

**Business & Executive Databases** - 14 Million businesses and 22 Million executives & professionals. The best business mailing lists and the best business email lists on the market.

**Consumer Databases** - 245 Million consumers and 150 Million homeowners. Popular selections include mortgage, mail order buyers, and 300 occupations. The most comprehensive consumer mailing lists and consumer email lists you will find ANYWHERE!

**Full Service Email Marketing** - Opt-in CAN-SPAM compliant business, consumer & medical email addresses.

When you need to attract new clients and grow your business, we're the marketing data experts you can count on. Call us today at **800.223.6454** or go online at **www.HDML.com**.

Sincerely,



Caryn Trazi ctrazi@HDML.com Direct Dial: 914.819.4027 Fax: 402.255.9099



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	-		
List Name / Description	List#	Quantity	L
Accountants/CPAs	1835	472,286	C
Accounting Clerks, Auditors, Bookkeepers at Home Address MOB's	6003	427,001	
Acupuncturists	1500	27,617	C
Advertisers - National	1186	52,461	C
Advertising Agencies	1362	134,386	C
Ailment & Illness Sufferers	4901	14,000,000	C
Aircraft Owners	1814	261,216	C
Allied Aviation Personnel	1812	365,688	C
Allied Health Professionals	4080	4,050,342	C
AMA Physicians	4950	847,477	C
Ambulatory Healthcare Facilities Directors	1502	44,435	C
Anesthesiology Masterfile	4020	123,952	C
Appraisers	1227	11,898	C
Architects, Draftsmen, Surveyors at Home Address MOB's	6052	118,689	C
Architectural Firms & Executives	0709	73,770	C
Associations - U.S. Headquarters	1167	22,901	C
Athletic Trainers	1501	23,653	0
Aviation Industry	1168	14,116	0
Bank Executives	1144	180,636	
Bankers, Bank Tellers, Loan Officers and Loan Processors Banks - Savings & Loan	6053 1214	69,261	
Beauty Industry Professionals	1214	13,572 1,661,265	
Behavior Analysts	1521	31,024	
Benefits Programs in Organizations	1229	103,653	
Big Business – Executives by Function	6099	16,842,706	C
Blue Collar Workers at Home Address	6027	2,816,207	
Boat Owners	2183	314,209	D
Bookstores	0912	23,472	D
Broadcast Media – Cable-Radio-TV	1105	20,446	D
Builders & Contractors	1261	24,260	D
Burn Care Services	4210	128	D
Business & Executive Database	6000	12,020,469	D
Executives		24,000,000	C
Business Owners at Home Address	6029	878,959	D
Cancer/Oncology Medicine Masterfile	4905	127,492	C
Cancer Programs & Specialists	4215	38,713	D
Cardiology & Chest Medicine Masterfile	4902	288,588	D
Cardiology Masterfile	4025	56,568	D
Case Managers & Care Coordinators	1527	41,503	
Certified Nurse Assistants/Aides	4903	328,679	
Chain Store Executives	1371	15,516	
Chambers of Commerce	0360	9,662	
Child Therapists, Dev & Welfare Organizations & Professionals	3010	281,524	
Chiropractors	1505	85,686	
Churches & Religious Organizations	<b>6023</b>	148,315	e
Civil Service Workers at Home Address Clergy, Pastors and Priests	6030 6058	148,364	e
Clinical Lab Scientists & Professionals	3003	162,033 25,945	e e
Clinical Researchers	3014	40,350	e
Clubs & Organizations - Non Profit	<b>3198</b>	1,520,718	e
Colleges & Universities	0388	85,228	e
Compensation/Employee Benefits Executives & Professionals	3185	155,991	e
Compensation/Employee Denents Executives & Professionals	1605	44,672	e
Computer Operators, Programmers & System Analysts at	1489	55,624	e
Home Address MOB's		,	e

List Name / Description	List#	Quantity
Consultants	1264	244,093
Consultants for the Health & Medical Industry	4510	2,843
Consumer Database	6001	225,000,000
Consumer E-mail Advantage	6090	5,436,522
Corporate Communications Executives	1221	8,147
Corporate Counsel	1252	17,260
Corporate Directors at Home Address	1257	23,232
Corporate Finance Executives	2174	6,624
Corporate Gift Buyers	3045	233,595
Corporate Property & Facilities	1642	19,769
Corporate Public Affairs Executives	2130	10,834
Cosmetic & Plastic Physicians and Surgeons	4030	28,176
Cosmetologists, Estheticians & Manicurists	1130	1,309,222
County Government Officials	1196	54,095
Credit Unions	1331	71,855
Criminal Justice & Law Enforcement Agencies & Personnel	3057	173,769
Crisis Intervention Agencies and Services	3197	21,715
Database Managers	3034	141,046
DB Source – Business Owners	6091	2,679,380
DB Source – Business and Executive Database	6099	16,842,706
DB Source – C-Level Executives	6093	2,631,390
DB Source – Clinics Mailing List	6102	55,124
DB Source – General Counsels	6093	2,631,390
DB Source – Human Resource Administrators	6089	253,821
DB Source – Presidents	6092	1,518,364
DB Source – Vice President of Marketing & VP of Sales	6094	796,057
DC Source – Consumers by Occupation	6110	35,370,564
DC Source – Consumers by Religious Affiliation	6117	168,372,115
DC Source – Consumers with Hobbies or Interests	6111	195,853,715
DC Source – Consumers with Life Changing Events	6112	57,798,190
DC Source – Consumers with Mortgages or Loans	6114	51,965,694
DC Source – Dunhill Consumer Source	8050	239,732,688
DC Source – Households by Net Worth	6118	198,492,514
DC Source – Motorcycle Owners	6113	11,239,070
DC Source – Registered Voters	6116	120,000,000
DC Source – RV Owners	6107	20,800,070
Dental Hygienists & Dental Assistants	0827	283,060
Dentists	0826	245,688
Dentists, Dental Assist & Dental Hygienists at Home Address Mail Order Buyers	4016	319,591
Dietitians & Nutritionists	1520	22,191
Doctors Masterfile	1512	1,255,574
Doctors and Dentists at Home Address	4410	392,049
Donors - Political	1400	1,292,606
Drug Prescribers	1524	1,185,317
eBiz Advantage-Business Emails	6060	905,449
eBiz Advantage-Board of Directors	6071	9,936
eBiz Advantage-Branch/Plant Manager	6072	55,760
eBiz Advantage-Chief Financial Officer	6061	44,738
eBiz Advantage-Controller	6062	23,622
eBiz Advantage-Certified Public Accountants CPA's Emails	6081	118,912
eBiz Advantage-Data Processing Manager	6063	30,571
eBiz Advantage-Executive Director	6064	28,443
eBiz Advantage-Finance Manager	6065 6066	34,557
eBiz Advantage-Financial Manager	6066 6067	108,771
eBiz Advantage-Human Resources Admin/Personnel Director	6067	54,654



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List Name / Description	List#	Quantity	List Name / Description	List#	Quantity
eBiz Advantage-Librarian	6077	9,155	Fairs, Festivals & Expositions	2029	3,716
eBiz Advantage-Manufacturing Vice President	6073	14,695	Fax Numbers for Medical & Health Professionals & Orgs	4420	422,258
eBiz Advantage-MD	6074	14,669	Female Medical Professionals	4415	3,677,263
eBiz Advantage-Nurse	6075	3,855	Financial Cooperative Database	3119	1,723,630
eBiz Advantage-Operations Manager	6076	22,673	Financial Decision Making Personnel	1656	24,430
eBiz Advantage-Owner	6068	114,651	Firearms & Explosives Licensees	0308	56,571
eBiz Advantage-President	6069	200,404	Firefighters	6119	18,028
eBiz Advantage-Project Manager	6078	3,845	Fire Chiefs/Departments & Emergency Services	1490	34,547
eBiz Advantage-Purchasing Director/Agent	6079	22,485	Foundations	0150	470,353
eBiz Advantage-Treasurer			Fundraisers for Large Medical & Health Organizations	4255	27,356
5	6070	84,547	Genetic Counselors	1408	1,209
eBiz Advantage-Vice President-Marketing	6080	40,506	Government Agencies	0399	609,149
Economists & Financial Forecasters	3204	49,038	Government - Municipal Officials Group Practices & Physicians	<b>0998</b> 4055	<b>60,606</b> 202,266
Electrical Contractors	1259	3,456	Hazardous Waste Producers & Facilities	<b>1475</b>	202,200 265,497
eMed Advantage Healthcare Emails	4000	642,018	Health & Medical Organizations	4235	105,843
eMed Advantage Athletic Trainers Emails	4005	25,606	Health & Medical Organizations' National Headquarters	4250	2,289
eMed Advantage Audiologists Emails	4019	15,073	Health Service Facilities & Programs	0250	43,530
eMed Advantage Case Managers Emails	4026	45,666	Health Service Providers	1515	3,473,140
eMed Advantage Chiropractor Emails	4009	46,831	Health Service Workers at Home Address	6031	5,205,672
eMed Advantage Dental Hygienists Emails	4021	33,890	Healthcare Market Research Executives	4520	2,555
eMed Advantage Dentists Emails	4004	264,986	Hispanic Medical Professionals	4417	250,747
eMed Advantage EMT's and Paramedics Emails	4063	47,816	Hispanic Workers at Home Address	6032	690,814
eMed Advantage Hospitalists Emails	4029	5,491	HMO/PPO Healthcare Systems	1516	5,375
eMed Advantage Kidney Dialysis Center Directors Emails	4027	9,797	Home Based Businesses - Cottage Industry	6019	1,907,628
eMed Advantage Lactation Consultants Emails	4012	8,684	Home Health Care Agencies & Professionals	4270	13,890
eMed Advantage Licensed Massage Therapists Emails	4034	15,880	Hospice Professionals	4032	15,630
eMed Advantage Mammographers Emails	4014	17,437	Hospital Personnel	1215	109,876
eMed Advantage Medical Assistants Emails	4028	93,305	Hospitals with Magnet Status	1503	358
eMed Advantage Nurse Navigators Emails	4017 4167	36,833 705,216	Import/Export Executives	2036	69,680
eMed Advantage Nurse Practitioners by Specialty Emails eMed Advantage Nurses Emails	4000	523,197	Independent Insurance Agents	0357	68,649
eMed Advantage Nurses Emails by Specialty	4000	498,256	Insurance Agents, Agencies & Services	0354	1,506,539
eMed Advantage Occupational Therapists Emails	4000	63,793	Investment Advisors	1228	<b>554,528</b>
eMed Advantage Optometrists Emails	4008	40,079	Investment Bankers/Venture Capital Specialists Investment Executives	3203 3188	106,812 99,617
eMed Advantage Pharmacists Emails	4022	62,533	Judges	<b>1817</b>	14,399
eMed Advantage Physical Therapists Emails	4006	112,767	Kidney Dialysis & Transplant Centers	4240	3,309
eMed Advantage Physician Assistants Emails	4031	298,325	Labor Management Executives & Agencies	3145	213,498
eMed Advantage Physicians at Home Emails	4001	187,574	Labor Union Members & Officials	6086	30,224
eMed Advantage Physicians Emails	4002	612,840	Laboratories and Laboratory Executives	4545	27,834
eMed Advantage Physicians by Specialty Emails	4002	2,710,225	Land Title Firms & Executives	0381	9,508
eMed Advantage Podiatrists Emails	4020	13,804	Landmen	0377	8,043
eMed Advantage Psychologists Emails	4007	52,919	Law Enforcement Agencies & Officials	6086	30,224
eMed Advantage Radiological Technologists Emails	4000	36,327	Lawyers Masterfile	1419	581,246
eMed Advantage Registered Nurses by Specialty Emails	4107	3,420,281	Libraries and Library Executives	1212	56,728
eMed Advantage Respiratory Therapists Emails	4011	59,380	Life, Accident & Health Insurance Companies & Executives	4540	1,407
eMed Advantage Social Workers Emails	4000	21,552	Mail Order Buyers	6055	150,000,000
eMed Advantage Speech & Hearing Therapists Emails	4000	9,206	Mail Order Companies	1429	9,772
eMed Advantage School Nurses Emails	4023	43,136	Major Mailers	2140	6,835
eMed Advantage Traveling Nurses Emails	4024	37,194	Managed Healthcare Industry	3060	120,964
eMed Advantage Veterinarians Emails	4018 1568	66,124	Management in Leading Law Firms	1422	130,813
Emergency Medical Service Providers Energy Industry Executives	3052	53,620 133,408	Manufacturing Agents	0103	16,659
Energy industry Executives Engineers at Home Address Mail Order Buyers	3052 6004	133,408 517,969	Manufacturing Industry	1197	877,509
Englieers at nome Address Mail Order Buyers Enrolled Agents	1831	49,747	Market Research Executives	1326	18,960
Environmental Masterfile	3248	<b>313,204</b>	Marriage & Family Therapists	1535	40,972
Ethnic Consumer Database	6021	79,861,492	Medical & Allied Research Facilities and Directors	4125 4545	4,425
Events Planners & Services	3184	322,453	Medical & Dental Laboratories Medical & Dental Schools and Deans	4545 4110	64,988 995
Executives and Middle Management at Home Address	6034	1,202,679	Medical & Health Labs	4110	995 10,459
Je me de la company de la compan					
Executives and Upper Management at Home Address	6033	380.009	Medical & () http://www.communication.com/	4320	31 457
Executives and Upper Management at Home Address Executives at Work and Home Address	6033 6095	380,009 7,277,489	Medical & Ophthalmic Device Manufacturers & Wholesalers Medical Laboratory Directors	4320 1529	31,957 14,353



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62,775

72,994

List Name / Description	List#	Quantity	List Name / Description	List#	Quantity
Medical Office Managers	1487	350,361	Public Health Officials & Professionals	3074	62,775
Medical Organizations	1525	14,825	Public Relations & Corporate Communications Executives	3249	72,994
Medical Research Program Directors	3256	73,458	Public Schools	1200	103,408
Medical Service Providers	1518	83,943	Public Transportation Officials	3111	13,265
Medical Services	4275	111,630	Public Works Officials & Departments	3126	35,125
Medical Staff at Retirement Facilities	4260	5,458	Purchasing Directors	3012	99,645
Medical, Health & Allied Lawyers	4535	107,067	Quality Control & Quality Assurance Executives	3008	21,188
Medical, Health & Allied Newspapers, Newsletters & Magazines	4120	7,460	Radiological/X-Ray Technolgists	1442	187,310
Medical Technicians	1540	15,970	Radiologists	4015	34,933
Meeting Planners - Associations	1116	13,816	Real Estate Brokers & Salespersons	1165	1,378,470
Meeting Planners - Corporate	1118	10,982	Real Estate Investors & Advisors - Professional	3127	28,559
Mental Health Counselors	1530	193,884	Registered Voters by Party Affiliation	6022	23,415,966
Mental Health Professionals, Facilities and Agencies	4230	420,205	Rehabilitation Facilities, Programs & Services	1514	20,088
Mergers & Acquisitions Executives	3070	170,794	Research Facilities - Non-Profit	1155	12,470
Microbiologists	1898	28,465	Residential Treatment Facilities	1510	7,824
Military Organizations	3007	45,564	Respiratory Therapists	2136	119,468
Military Veterans at Home Address	6014	1,030,000	Retirement Facilities	1666	31,699
Minority Owned Businesses	6018	343,098	Sales, Marketing & Advertising Executives	3300	163,838
Mortgage Bankers, Brokers & Loan Companies	1166	52,990	Sales Training Executives	3004	119,468
Nephrologists	4045	14,563	Savings & Loan Executives	1214	13,593
Neurologists	4035	28,032	Schools Masterfile	<b>3005</b>	100,156
New Biz Express (Business New Connects)	6081	200,000/Mo	Secretaries at Home Address	6039	320,336
New Neighbors Express (Residential New Connects)	6082	1,900,000/Mo	Security Administrators in Industry	1802	22,382
Nurses Masterfile	1504	<b>5,129,620</b>	Security Dealers Skeet Shooters	1247 1309	38,191 7,205
Nurse Practitioners by Specialty	4931	111,211	Sleep Medicine Professionals	3017	3,722
Nurses Aides, Orderlies and Attendants	6104 <b>1566</b>	611,988	Small Businesses & Their Executives	6016	9,659,804
Nursing Homes	1202	<b>17,185</b> 1,509	Social Workers - Medical & Clinical	1608	9,039,004 <b>153,085</b>
Nursing Schools Nutritionists/Dieticians	3038	56,028	Special Libraries	1641	24,295
Occupants/Residents Database	<b>6100</b>	20,458,313	Speech & Hearing Therapists	1441	160,740
Occupational Therapists	1255	144,179	Sports Industry Executives	2154	40,974
Ophthalmologists	4040	22,063	Sports Medicine Clinics and Surgeons	4265	28,982
Optometrists	<b>1506</b>	<b>50,763</b>	Statisticians	1124	10,711
Optometrists and Opticians at Home Address	6103	30,652	Substance Abuse Treatment & Prevention Programs	3106	52,204
Pain Care Facilities & Physicians	4245	260,135	Surgeons	4010	116,651
Paralegals, Legal Assistants and Legal Secretaries	6106	523,076	Tax Practitioners - Registered	1836	70,152
Patent Attorneys	1421	39,919	Teachers at Home Address	6038	513.040
Pediatricians and Pediatric Health Professionals	4070	65,558	Teachers at School Address	6025	2,501,349
Pension & Benefit Plan Administrators and Consultants	3015	78,694	Technicians – Lab, Medical, X-Ray at Home Address MOB's	4003	225,233
	1342	62,834	Telecommunications Executives	3002	57,168
Pharmaceutical & Health Care Co's with Large Ad Budgets	4315	3,132	Therapists & Rehabilitation Programs	4060	716,365
Pharmaceutical Manufacturers	4310	27,441	Trade Show Exhibitors	3169	249,825
Pharmacists	1517	96,772	Trade Shows	1117	2,157
Pharmacists at Home Address MOB's	4041	301,124	Traffic & Warehouse Managers Masterfile	3013	116,548
Pharmacy Technicians	1519	95,551	Training Executives and Departments	3113	39,778
Physical Therapists	1440	297,384	Transportation Executives	3110	89,729
Physician Assistants	1511	144,097	Travel Agents	0921	2,870
Pleasure Boat Owners	6007	6,120,853	Truck Drivers, Bus Drivers and Drivers	6054	241,744
Pilots	1813	556,706	Truck Drivers at Home Address	6036	128,283
Podiatrists	1507	16,652	Truck Owners	1390	1,461,078
Policemen, Police Officers and State Troopers	6105	22,075	U.S. Executives & Professionals Doing Business Overseas	3152	157,755
Portfolio Management Services & Consultants	1231	1,634	U.S. Farmers & Ranchers	1833	1,606,923
Portfolio Managers in Financial Institutions	1230	8,085	U.S. Public and Private Companies	2132	296,985
Postal Workers at Home Address	1500	12,857	Veterinarians	1191	48,400
Prisons	0036	4,697	White Collar Workers at Home Address	6028	2,203,827
Private Practice Physicians	4050	134,150	Women - Business, Career & Professional	6009	5,843,572
Probations & Parole	0037	4,143	Women's Health Medical Professionals	4072	88,042
Professional Workers at Home Address	6035	408,093	Women Owned Businesses	6020	1,728,449
Professionals by Occupation	1580	15,574,543			ANN/ 1 1077
Prominent American Medical Professionals	4425	26,564	PLEASE ASK ABOUT THE AVAILABILITY OF EMA		
		-			
Psychiatrists Psychologists	4037 <b>0367</b>	31,882 127,331	INQUIRE FOR ADDITIONAL LISTS OR MORE	INFORM/	ATION!



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## The most comprehensive medical databases in the industry!

Hugo Dunhill specializes in providing lists and resources to medical list users. We offer more than 100 quality healthcare list compilations and over 6 million medical professionals - more than any other medical list provider. Plus, Hugo Dunhill offers expertise you can only get from an industry leader. Whether you are mailing, telemarketing, faxing, or emailing, Hugo Dunhill is the only list company you need.

"We do a lot of healthcare conferences every year and have used Hugo Dunhill extensively for mailing lists for our brochures. They are efficient, thorough, and competitively priced."

– Peter G.

Medical Doctors	Dentists	Nurses
Our exclusive Doctors Masterfile offers medical doctors by a variety of selects: • 833,000+ records • Over 120 physician specialty selects • Type of degree • Type of practice • Gender • Telephone number • Fax number • License number • Email address • and more!	Over 163,000 Records We offer a comprehensive file of Dentists selectable by: • Dentist specialty • Telephone number • Fax number	Over 5 Million Records We offer the most comprehensive database of nurses on the market Our file allows you to target over 5 million nursing professionals by a variety of selections including: • Over 45 nursing specialties • Type of nurse • Over 1.6 million telephone numbers • Age • Income • DNC (Do Not Call) preference • Birth month & year • Marital status • State of license • Email Address • and more!

#### **Allied Health Professionals and Other Lists**

- Ailment & Illness Sufferers
- AMA Physicians Masterfile
- Chiropractors
- Dental Hygienists & Assistants
- Drug Prescribers
- Hospital Personnel
- Medical and Healthcare Email Addresses (eMed Advantage)
- Medical Office Managers
- Medical Organizations
- Nurse Practitioners

MAILING LISTS In Business for 70 Years

- Nursing & Retirement Homes

- Occupational Therapists
- Physical Therapists
- Physician Assistants
- Psychologists
- Radiological Technologists
- Rehabilitation Facilities Programs & Services
- Respiratory Therapists
- Social Workers
- Speech & Hearing Therapists
- Veterinarians

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## Professionals at Home Address Database - 100% ZIP + 4

This is a comprehensive listing of Professional Workers at Home Address. These are well-educated individuals who perform very sophisticated job functions. Their occupations afford them a great deal of disposable income for their personal purchases. They are excellent prospects for financial and insurance offers, periodicals, technology and much more. A full demographic profile is available as well, including age, income, mail order buyers and donors.

## "Hugo Dunhill's lawyer database is a cut above the rest and what makes it even better is the outstanding service we receive!"



– Ronda H.

Selections by Occupation	Records	Selections by Occupation	Records
Account Executive Accounting/Biller/Billing Clerk Armed Forces Army Credit Union Trades Barber/Hairstylist/Beautician Broker/Stock Trader Clerk Construction Cosmetologist Dentist Driver Electrician Engineer Executive/Upper Management Farmer/Dairyman Health Care Homemaker Insurance Agent Laborer Legal/Attorney/Lawyer Manager Manager/Marketing Manager	1,784,856 337,555 131,242 135,871 216,376 1,403,444 746,752 258,460 987,614 157,537 119,997 185,817 493,070 282,597 594,796 278,300 5,084,166 973,027 2,075,506 297,388 2,544,919 525,313	Mechanic Medical Doctor/Physician Navy Credit Union Trades Nurse/LPN Nurse (Registered) Nurses Aide/Orderly Pharmacist/Pharmacy Pilot Plumber President Psychologist Real Estate/Realtor Retired/Pensioner Sales Secretary Security Social Worker/Case Worker Student Supervisor Teacher Technician Therapists-Physical * Inquire for additional titles	223,587 528,852 142,427 487,406 2,872,925 572,733 259,727 248,879 102,327 124,270 112,113 1,173,977 3,016,677 1,324,616 167,343 174,302 239,390 154,026 120,050 274,227 101,847 261,977
Selections by Income	Records	Selections by Age	Records
Under \$50,000 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000+	28,261 56,287 78,098 236,011	Under 35 35 - 44 45 - 54 55 - 64 65+	25,212 94,636 138,207 81,436 56,434



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## 

#### Background:

Email databases are hard to come by and they become outdated pretty quick. At Hugo Dunhill we have contacted hundreds of different sources to find our initial email list. Then we put these email addresses through a detailed hygiene and delivery qualification process and have generated a database of over 50 million emails. These email lists are selectable by Type of Business, SIC Code and Geography.

#### How Can I Buy Your Email Lists?

The choice is yours:

- 1) You can select a list and have us create an email design and deploy it for you. We do all the work and you just sit back and watch the results pour in!
- 2) Simply buy the email list outright and you do your own deployment. Either way all you have to do is call.

#### To Place Your Order Call: Caryn Trazi 914,819,4027 or

email: ctrazi@hdml.com

#### **Email Counts by SIC Code**

List Title	Email Count
Accountants	130,816
Accounting, Auditing & Bookkeeping Services	70,595
0	15,832
	95,311
	21,464
	10,968
	9,315
	9,363
	10,488
	8,196
	22,782
	50,380
	56,844
	26,332
	16,734 651,930
	14,052
	8,805
	13,603
	37,652
	23,281
0	10,702
	10,702
Bakeries	10,493
	Accountants Accounting, Auditing & Bookkeeping Services Advertising Advertising-Agencies & Counselors Aerospace Industries Mfg Aircraft - Mfg Aircraft Components Mfg Aircraft Parts & Auxiliary Equipment - Mfg Airline Companies Airports Amusement & Recreation Services Apartments Architects Architects Architects Architects Attorneys Auto & Home Supply Stores Automatic Controls Residential & Commercial Automobile Body-Repairing & Painting Automobile Parts & Supplies Automobile Renting Automobile Renting Automobiles & Other Motor Vehicles

#### **Accuracy:**

You can expect about 80% accuracy rating on average. Be assured that we want you to be satisfied and will even provide you a Free Test File to limit your risk.

#### Try 500 Names FREE!

That's right – NO Risk to you. We want you to be satisfied, so before you make a major investment in buying a list, we offer you the option to try it out for FREE.



SIC Code	List Title	Email Count
6712-001	Bank Holding Companies	84,917
6021-001	Banks	399,633
7231-001	Beauty Salons	45,658
2086-001	Beverages Mfg	9,499
2836-001	Biological Products - Mfg (Except Diagnostic Substances)	12,556
87 <u>31-0</u> 05	Biotechnology Products & Services	11,191
5942-001	Book Stores	34,295
2731-001	Books-Publishing or Publishing & Printing	25,268
7349-001	Building Cleaning & Maintenance Services	9,189
1542-001	Building Contractors	44,629
8244-001	Business & Secretarial Schools	12,846
8611-002	Business & Trade Organizations	11,504
8611-001	Business Associations	184,273
8748-001	Business Consultants	63,806
8742-009	Business Management Consultants	148,671
7389-001	Business Services	122,576
C		
4841-001	Cable & Other Pay Television Services	11,893
7993-014	Casinos	9,960
4812-004	Cellular Telephones Services	29,665
8611-003	Chambers of Commerce	21,636
8399-032	Charitable Institutions	18,803
5169-001	Chemicals & Allied Products - Wholesale	26,192
2899-001	Chemicals & Chemical Preparations - Mfg	30,774
8351-001	Child Day Care Services	53,582

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## Email Counts by SIC Code

#### To Place Your Order Call: Caryn Trazi

914.819.4027 or email: ctrazi@hdml.com

SIC Cod	le	List Title Ei	mail Count
5641-0	001	Childrens & Infants Wear Stores	13,223
8041-0	001	Chiropractors	9,563
8661-0	036	Churches	168,827
3672-0		Circuit Boards - Mfg	14,805
9111-0		City Government-Executive Offices	25,032
9311-0		City Government-Finance & Taxation	9,201
9121-0		City Government-General Offices	94,235
8641-0		Civic, Social & Fraternal Associations	15,996
8711-0		Civil Engineers	8,681
8011-0		Clinics	70,953
8641-0		Clubs	11,842
5812-0 8221-0		Coffee Shops Colleges, Universities & Professional Schools	21,875 1,669,263
7336-0		Commercial Art & Graphic Design	8,958
8732-0		Commercial Economic & Sociological Research	17,786
8731-0		Commercial Physical & Biological Research	39,073
2759-0		Commercial Printing	23,944
2752-0		Commercial Printing-Lithographic	38,470
3669-0		Communications Equipment - Mfg	9,744
4899-0		Communications Services	24,199
3571-0	001	Computer - Mfg	22,218
5734-0	001	Computer & Computer Software Stores	86,082
7373-0		Computer Integrated Systems Design	26,251
7378-0		Computer Maintenance & Repair	25,622
3577-0		Computer Peripherals - Mfg	23,469
7374-0		Computer Processing & Data Preparation Services	42,707
7371-0		Computer Programming Services	65,061
7379-0		Computer Related Services	26,777
7371-0		Computer Services	19,648
5734-0		Computer Software	153,786
7372-0		Computer Software Mfg Computer Storage Devices - Mfg	20,102
7371-0		Computer Storage Devices - Mig Computer-Software Developers	16,659 15,806
5045-0		Computer & Computer Peripheral Equipment - Whi	
7379-0		Computers-Networking	26,119
7371-0		Computers-System Designers & Consultants	64,635
1771-0		Concrete Contractors	9,667
5082-0		Construction & Mining-Machinery & Equipment - Wh	
8741-0	003	Construction Management	13,296
8711-0	)02	Consulting Engineers	31,072
5411-0	)02	Convenience Stores	27,946
5044-0		Copying & Duplicating Machines & Supplies	14,199
5999-0		Cosmetics & Perfumes	12,861
9121-0		County Government Offices	86,607
9199-0		County Government-General Offices	12,771
6153-0		Credit Card & Other Credit Plans	11,947
7323-0		Credit Reporting Services	14,060
6061-0		Credit Unions	67,070
1311-0 D	101	Crude Petroleum & Natural Gas Production	20,950
2410-0	001	Dairy Farms	49,919
7374-0		Data Processing Services	23,875
8021-0		Dentists	128,428
5311-0		Department Stores	77,954
7331-0		Direct Mail Advertising Services	18,044
7319-0		Distribution Services	17,927
5331-0		Dollar Stores	15,836
8299-0		Driving Instruction	12,159
5122-0		Drugs & Druggists Sundries - Wholesale	8,723
5099-0	001	Durable Goods - Wholesale	13,290
E	200		40.070
8299-0		Education Centers	10,372
8748-0	JU4	Educational Consultants	12,146
8733-0		Educational Research Agency	21,154
8299-0 4911-0		Educational Services-Business Electric Companies	14,457 91,547
5063-0		Electric Equipment & Supplies Wholesale	18,760
0000-0		Listans Equipment & Supplies Thiologue	10,100

SIC Code		ail Count
5063-001	Electrical Apparatus & Equipment - Whl	23,616
3699-001	Electrical Machinery, Equipment & Supplies - Mfg	13,928
1731-001	Electricians	64,162
3845-001	Electromedical & Electrotherapeutic Apparatus - Mfg	9,048
3679-001 5731-016	Electronic Components - Mfg Electronic Equipment & Supplies	39,551 19,760
5065-001	Electronic Equipment & Supplies	31,408
8211-001		144,438
7361-001	Employment Agencies	81,666
7363-001	Employment Contractors-Temporary Help	34,299
1711-040	Energy Management Systems & Products	10,698
8711-001	Engineering Services	71724
8711-030	Engineers	100,814
8731-003	Environmental & Ecological Services	34,854
8641-009	Environmental Conservation/EcologIcal Org	10,551
7359-001	Equipment Rental & Leasing	16,323
1794-001	Excavating Contractors	8,641
7361-003	Executive Search Consultants	24,054
5099-046	Exporters Wholesale	11,774
<b>F</b> 3499-001	Fabricated Metal Products - Mfg	12,043
5651-001	Family Clothing Stores	35,312
5191-001	Farm Supplies - Wholesale	11,815
9111-001	Federal Government-Executive Offices	17,862
6061-001	Federally Chartered Credit Unions	25,416
6282-002	Financial Advisory Services	126,359
6282-001	Financial Planning Consultants	105,828
6141-003	Financing	18,107
9224-001	Fire Departments	23,862
6331-001	Fire, Marine & Casualty Insurance	17,717
5992-001	Florists	10,131
2099-001	Food Preparations	21,113
5411-018	Food Products	8,384
5141-003	Food Products Wholesale	21,042
8510-001	Forestry Services	18,652
8641-002 4731-003	Fraternal Organizations	9,768
5148-001	Freight Forwarding Fresh Fruits & Vegetables - Wholesale	11,992 11,324
6099-001	Functions Related To Depository Banking	9,677
7261-001	Funeral Homes	9,158
5021-001	Furniture - Wholesale	11,271
5712-001	Furniture Stores	25,826
7359-006	Furniture-Renting & Leasing	8,953
G		10.000
4925-001	Gas Companies	10,860
5541-001	Gas Stations	33,374
7538-001	General Automotive Repair Shops	21,994
1521-001 4225-001	General Contractors General Warehousing & Storage	133,885
4225-001 5947-001	Gift, Novelty & Souvenir Shops	27,074 22,426
7997-002	Golf Courses-Private	10,855
1799-149	Government-Contractors	16,755
9121-001	Government-Legislative	39,169
7336-002	Graphic Designers	17,883
5149-001	Groceries & Related Products - Wholesale	10,381
5141-001	Grocers - Wholesale	18,164
5411-001	Grocery Stores	81,296
H	Hardware Stores	14 240
5251-001 8099-001	Hardware Stores Health & Allied Services	14,349 63,989
8049-001	Health Practitioners	42,036
1711-002	Heating & Air-Conditioning	42,030
5945-001	Hobby, Toy & Game Shops	11,893
1521-003	Home Builders	26,484
5211-007	Home Centers	13,946
	Home Health Care Services	40,622
8082-001		
8082-001 8059-012	Hospices	9,638

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EIIId			
SIC Cod	le List Ti	itle Fm	ail Count
6324-0		ital & Medical Services Plans	25,725
5047-0		ital Equipment & Supplies Wholesale	9,136
8062-0			292,766
7011-0	19 Hotel	I & Motel Management	13,312
7011-0		Is & Motels	121,284
8742-0		an Resource Consultants	11,243
1			
5099-0		rters Wholesale	16,252
8322-0		idual & Family Social Services	59,025
3599-0		strial & Commercial Machinery & Equipment - Mfg	24,456
5084-0		strial Machinery & Equipment - Wholesale	26,847
5085-0		strial Supplies - Wholesale mation Retrieval Services	23,175 9,280
7375-0		nation Technology Services	9,200
6411-0		ance Agents, Brokers & Service	592,165
6411-0		ance-Life Agents	11,822
6331-0		ance-Property & Casualty	18,909
7389-0		or Decorators, Designers & Consultants	11,179
5961-0	043 Interr	net & Catalog Shopping	11,232
7374-0	025 Interr	net Search Engines	16,762
7374-0		net Services	51,740
7373-0		net Services-Network Designers/Consultants	10,667
6211-0		stment Bankers	8,729
6282-0		stment Management stment Securities	8,787
6211-0 6211-0		stments	22,142 29,133
6799-0			16,681
J			10,001
7349-0	03 Janito	or Services	9,468
5944-0	01 Jewe	elry Stores	19,188
8331-0		Training & Vocational Rehabilitation Services	9,875
8222-0	01 Junio	or Colleges & Technical Institutes	111,317
L			
		r Uniona & Similar Labor Organizationa	07 710
8631-0		r Unions & Similar Labor Organizations	27,718
8631-0 8731-0	)17 Labo	ratories-Research & Development	22,494
8631-0 8731-0 7820-0	)17 Labo ) <mark>16 Land</mark>	ratories-Research & Development scape Contractors	22,494 13,133
8631-0 8731-0	017 Labo 016 Land 043 Lega	ratories-Research & Development scape Contractors I Services	22,494
8631-0 8731-0 7820-0 8111-0	017 Labo 016 Land 043 Lega 001 Libra	ratories-Research & Development scape Contractors I Services	22,494 13,133 25,465
8631-0 8731-0 7820-0 8111-0 8231-0 8231-0 8231-0	017 Labo 016 Land 043 Lega 001 Libra 003 Libra 004 Libra	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College	22,494 13,133 25,465 24,108 49,871 28,561
8631-0 8731-0 7820-0 8111-0 8231-0 8231-0 8231-0 8231-0	017         Labo           016         Land           043         Lega           001         Libra           003         Libra           004         Libra           005         Libra	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional	22,494 13,133 25,465 24,108 49,871 28,561 42,577
8631-0 8731-0 7820-0 8111-0 8231-0 8231-0 8231-0 8231-0 8231-0	117Labo16Land43Lega001Libra003Libra004Libra005Libra002Libra	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803
8631-( 8731-( 8111-0 8231-( 8231-( 8231-( 8231-( 8231-( 8231-( 8231-( 8231-(	117Labo016Land143Lega001Libra003Libra004Libra005Libra002Libra002Libra006Libra	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501
8631-( 8731-( 8111-0 8231-( 8231-( 8231-( 8231-( 8231-( 8231-( 8231-( 6311-()	117Labo016Land143Lega001Libra003Libra004Libra005Libra002Libra002Libra004Libra005Libra006Libra001Life In	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574
8631-( 8731-( 8731-( 8111-0 8231-( 8231-( 8231-( 8231-( 8231-( 8231-( 6311-( 6163-()	117         Labo           16         Land           43         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           006         Libra           006         Libra           001         Libra           002         Libra           001         Libra           001         Libra	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919
8631-C 8731-C 8731-C 8111-0 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6311-C 6163-C 6141-C	117         Labo           16         Land           43         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           006         Libra           006         Libra           001         Libra           001         Libra           001         Libra           001         Loan           011         Loan	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584
8631-( 8731-( 8731-( 8111-0 8231-( 8231-( 8231-( 8231-( 8231-( 8231-( 6311-( 6163-()	117         Labo           016         Land           143         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           008         Libra           009         Libra           001         Libra           001         Libra           001         Libra           001         Loan           011         Loan           001         Lumt	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919
8631-C 8731-C 8731-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6163-C 6163-C 6163-C 6163-C 5211-C 5211-C	117         Labo           016         Land           443         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           006         Libra           007         Libra           006         Libra           007         Libra           006         Libra           001         Libra           001         Loan           001         Loan           001         Lumt	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s per & Other Building Materials Dealers	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584 25,647
8631-C 8731-C 8731-C 8111-0 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6163-C 6163-C 6163-C 6163-C 6163-C 5211-C 5031-C 5031-C 903-C 90-C 90-C 90-C 90-C 90-C 90-C 90-C 90	117         Labo           016         Land           443         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           006         Libra           006         Libra           006         Libra           006         Libra           001         Loan           001         Loan           001         Lumb           001         Lumb           002         Mach	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber, Plywood, Millwork & Wood Panels - Whl	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742
8631-C 8731-C 8731-C 8111-0 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6311-C 6163-C 6141-C 5031-C <b>M</b> 3599-C 7331-C	117         Labo           016         Land           443         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           006         Libra           006         Libra           006         Libra           001         Libra           001         Libra           001         Loan           001         Lumb           002         Mach           002         Mach	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s per & Other Building Materials Dealers per & Other Building Materials Dealers per, Plywood, Millwork & Wood Panels - Whl	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831
8631-C 8731-C 8731-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6163-C 6163-C 6141-C 5031-C <b>M</b> 3599-C 7331-C 8742-C	117         Labo           016         Land           143         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           006         Libra           007         Libra           006         Libra           001         Libra           001         Libra           001         Loan           001         Loan           001         Lumb           002         Mach           002         Mach           002         Mach           002         Mailin           001         Mana	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber, Plywood, Millwork & Wood Panels - Whl	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341
8631-C 8731-C 8731-C 8111-0 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6163-C 6163-C 6163-C 6141-C 5211-C 5031-C M 7331-C 8742-C 8741-C 8741-C	017         Labo           016         Land           043         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           006         Libra           007         Libra           006         Libra           001         Loan           001         Loan           001         Loan           001         Lumb           002         Mach           002         Mach           002         Mach           002         Mach           001         Mana           001         Mana	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber, Plywood, Millwork & Wood Panels - Whl nine Shops Mfg ng & Shipping Services agement Consulting Services agement Services	22,494 13,133 25,465 24,108 49,871 28,561 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341 41,293
8631-C 8731-C 8731-C 8111-0 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 8731-C 8742-C 87	117         Labo           016         Land           143         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           006         Libra           001         Libra           001         Libra           001         Libra           001         Libra           001         Libra           001         Loan           001         Loan           001         Loan           001         Loan           001         Lumb           002         Mach           002         Mach           002         Mach           001         Mana           001         Mana	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber, Plywood, Millwork & Wood Panels - Whl nine Shops Mfg ng & Shipping Services agement Consulting Services agement Consulting Services agement Services afacturers-Agents & Representatives	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341 41,293 18,784
8631-0 8731-0 8731-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 6163-0 6163-0 6163-0 61641-0 5211-0 5031-0 <b>M</b> 3599-0 8741-0 8742-0 8742-0 8742-0 8742-0 8742-0 8742-0 8741-0 5099-0 3999-0	117         Labo           016         Land           143         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           006         Libra           001         Libra           002         Libra           001         Libra           001         Libra           001         Libra           001         Loan           001         Loan           001         Loan           001         Loan           001         Lumb           002         Mach           002         Mach           002         Mach           002         Malin           001         Mana           054         Manu           001         Manu	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber, Plywood, Millwork & Wood Panels - Whl nine Shops Mfg ng & Shipping Services agement Consulting Services agement Services agement Services agement Services agement Services agement Services agement Services agement Services agement Services	22,494 13,133 25,465 24,108 49,871 28,567 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341 41,293 18,784 56,364
8631-C 8731-C 8731-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6311-C 6311-C 6311-C 6311-C 6311-C 6311-C 7331-C 8731-C 8731-C 8731-C 8732-C 8732-C 8732-C 8732-C	017         Labo           016         Land           443         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           006         Libra           007         Libra           006         Libra           007         Libra           008         Libra           009         Libra           001         Loan           001         Loan           001         Loan           001         Loan           002         Mach           001         Mana           001         Mana           001         Manu           001         Manu           002         Mark	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber & Other Building Materials Dealers per & Other Building Materials Dealers ser, Plywood, Millwork & Wood Panels - Whl nine Shops Mfg ng & Shipping Services agement Consulting Services agement Services ufacturers-Agents & Representatives ifacturing Industries et Research & Analysis	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341 41,293 18,784 56,364 20,149
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8631-C 8731-C 8731-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6311-C 6311-C 6311-C 6311-C 6311-C 6311-C 7331-C 8731-C 8731-C 8731-C 8732-C 8732-C 8732-C 8732-C	117         Labo           116         Land           143         Lega           101         Libra           102         Libra           104         Libra           105         Libra           106         Libra           107         Libra           108         Libra           109         Libra           101         Libra           102         Libra           103         Libra           104         Libra           105         Libra           101         Loan           101         Loan           101         Loan           101         Lumb           102         Mach           103         Mana           104         Mana           1054         Mana           1054         Mana           1054         Mana           1052         Mark           1061         Mana           1071         Mana           1082         Mark           1093         Mark           1094         Mark           1094	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber, Plywood, Millwork & Wood Panels - Whl mine Shops Mfg ng & Shipping Services agement Consulting Services agement Consulting Services agement Services ufacturers-Agents & Representatives ufacturing Industries et Research & Analysis eting Consultants suring/Controlling Devices - Mfg Packing Plants	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341 41,293 18,784 56,364 20,149
8631-C 8731-C 8731-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6311-C 6311-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 6163-C 6311-C 5031-C 8731-C 8742-C 87	117         Labo           116         Land           143         Lega           101         Libra           102         Libra           104         Libra           105         Libra           106         Libra           107         Libra           108         Libra           109         Libra           101         Libra           102         Libra           103         Libra           104         Libra           105         Libra           101         Loan           101         Loan           101         Loan           101         Lumb           102         Mach           103         Mana           104         Mana           1054         Mana           1054         Mana           1054         Mana           1052         Mark           1061         Mana           1071         Mana           1082         Mark           1093         Mark           1094         Mark           1094	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber & Other Building Materials Dealers ber, Plywood, Millwork & Wood Panels - Whl nine Shops Mfg ng & Shipping Services agement Consulting Services agement Services ufacturers-Agents & Representatives ufacturing Industries et Research & Analysis eting Consultants suring/Controlling Devices - Mfg	22,494 13,133 25,465 24,108 49,871 28,561 23,577 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341 41,293 18,784 56,364 20,149 47,360 12,246
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8631-0 8731-0 8731-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8231-0 8359-0 8742-0 87	117         Labo           116         Land           143         Lega           101         Libra           102         Libra           104         Libra           105         Libra           106         Libra           107         Libra           108         Libra           109         Libra           101         Libra           102         Libra           103         Libra           104         Libra           105         Libra           101         Loan           101         Loan           101         Loan           101         Loan           101         Loan           102         Mach           103         Lumb           104         Manu           105         Manu           101         Manu           102         Mark           103         Mark           104         Mech           104         Mech           102         Medi	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Public ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber, Plywood, Millwork & Wood Panels - Whl nine Shops Mfg ng & Shipping Services agement Consulting Services agement Consulting Services agement Services ufacturers-Agents & Representatives ufacturers-Agents & Representatives facturers-Agents & Representatives facturing Industries et Research & Analysis eting Consultants suring/Controlling Devices - Mfg - Packing Plants anaical Contractors cal Centers cal Diagnostic Imaging	22,494 13,133 25,465 24,108 49,871 28,567 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341 41,293 18,784 56,364 20,149 47,360 12,246 9,125 10,694 12,520 10,215
8631-C 8731-C 8731-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 6313-C 6313-C 6313-C 6313-C 6313-C 6314-C 5031-C 8741-C 5031-C 8742-C 8772-C 87	017         Labo           016         Land           443         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           006         Libra           007         Libra           006         Libra           007         Libra           008         Libra           009         Libra           001         Libra           001         Libra           001         Loan           001         Loan           001         Loan           001         Mana           001         Mana           001         Mana           002         Mark           001         Mana           002         Mark           001         Mana           002         Mark           001         Meas           001         Meati           002         Mark           004         Medi           004         Med	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Public ry-Public ry-Public ry-Special nsurance-Underwriters Brokers s ber & Other Building Materials Dealers ber & Other Building Materials Dealers sper & Other Building Services sper & Other Buildin	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,574 14,919 23,5647 9,661 26,742 17,831 138,341 41,293 18,784 56,364 20,149 47,360 12,246 9,126 10,215 35,499
8631-C 8731-C 8731-C 8731-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 8231-C 8741-C 5031-C 8742-C 87	017         Labo           016         Land           (43         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           008         Libra           009         Libra           001         Libra           002         Libra           001         Libra           001         Loan           001         Loan           001         Loan           001         Loan           001         Loan           001         Mana           001         Mana           002         Mark           001         Mana           002         Mark           003         Mark           004         Medi           004         Medi           001         Medi           001         Medi           001         Medi           001         Medi	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s boer & Other Building Materials Dealers beer & Other Building Materials Dealers per & Other Building Materials Dealers suractures-Agents & Representatives ufacturing Industries et Research & Analysis eting Consultants suring/Controlling Devices - Mfg . Packing Plants nanical Contractors cal Centers cal Diagnostic Imaging cal Laboratories cal, Dental & Hospital Equip & Supplies - Whl	22,494 13,133 25,465 24,108 49,871 28,561 23,577 25,803 21,501 23,574 14,919 23,584 25,684 25,684 26,742 17,831 138,341 41,293 18,784 20,149 47,360 12,246 9,126 20,149 47,360 12,246 9,126 10,694 12,520 10,215 35,499 20,780
8631-C 8731-C 8731-C 8231-C 8321-C 8722-C 8322-C 8231-C 8722-C 8031-C 80	017         Labo           016         Land           (43         Lega           001         Libra           003         Libra           004         Libra           005         Libra           006         Libra           007         Libra           008         Libra           009         Libra           001         Libra           002         Libra           001         Libra           001         Libra           001         Loan           001         Loan           001         Loan           001         Loan           001         Mach           002         Mach           001         Mana           002         Mark           001         Mana           002         Mark           001         Meas           001         Meat           002         Medi           004         Medi           005         Medi           004         Medi           005         Medi           001         Medi </th <th>ratories-Research &amp; Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s boer &amp; Other Building Materials Dealers boer, Plywood, Millwork &amp; Wood Panels - Whl nine Shops Mfg ng &amp; Shipping Services agement Consulting Services agement Services ufacturing Industries et Research &amp; Analysis eting Consultants suring/Controlling Devices - Mfg Packing Plants nanical Contractors cal Centers cal Diagnostic Imaging cal, Dental &amp; Hospital Equip &amp; Supplies - Whl</th> <th>22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341 41,293 18,784 56,364 9,126 9,126 9,126 9,126 10,694 12,205 10,694 12,205 35,499 20,780 31,180</th>	ratories-Research & Development scape Contractors I Services ries ry-College or University ry-Community College ry-Institutional ry-Public ry-Special nsurance-Underwriters Brokers s boer & Other Building Materials Dealers boer, Plywood, Millwork & Wood Panels - Whl nine Shops Mfg ng & Shipping Services agement Consulting Services agement Services ufacturing Industries et Research & Analysis eting Consultants suring/Controlling Devices - Mfg Packing Plants nanical Contractors cal Centers cal Diagnostic Imaging cal, Dental & Hospital Equip & Supplies - Whl	22,494 13,133 25,465 24,108 49,871 28,561 42,577 25,803 21,501 23,574 14,919 23,584 25,647 9,661 26,742 17,831 138,341 41,293 18,784 56,364 9,126 9,126 9,126 9,126 10,694 12,205 10,694 12,205 35,499 20,780 31,180
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SIC Code	List Title	Email Count
5399-001	Misc General Merchandise Stores	10,844
2741-001	Misc Publishing	29,836
6162-001	Mortgage Bankers & Loan Correspondents	31,985
7812-001	Motion Picture & Video Tape Production	10,844
3714-001	Motor Vehicle Parts & Accessories - Mfg	30,468
5013-001	Motor Vehicle Supplies & New Parts - Wholesale Multimedia Mfg	10,423
2741-049 8412-002	Multimedia Mig Museums	12,713 45,363
8412-002	Museums & Art Galleries	13,058
N		
5511-001	New Car Dealers	109,173
2711-001	Newspapers-Publishing or Publishing & Printing	102,863
6719-001 8399-039	Non-Bank Holding Companies	21,345 86,181
8049-009	Non-Profit Organizations Nurses	1,020,678
8051-002	Nursing & Convalescent Homes	34,628
0		
5044-001	Office Equipment - Wholesale	10,343
5943-002	Office Supplies	19,227
1382-001 1389-001	Oil & Gas Exploration & Development Oil & Gas-Field Services	20,573 19,336
6512-001	Operators of Nonresidential Buildings	10,958
5995-001	Optical Goods	11,829
8042-001	Optometrists	42,101
P		40.455
2621-001 7999-170	Paper Mills Parks	10,155 20,260
2721-001	Periodicals-Publishing or Publishing & Printing	39,871
6141-001	Personal Credit Institutions	18,832
5999-005	Pet Supplies & Foods	10,021
5172-001	Petroleum & Petroleum Products - Whl	14,984
2911-001	Petroleum Refining	12,775
2834-001	Pharmaceutical Preparation - Mfg	79,760
5122-003	Pharmaceutical Products Wholesale	19,991
5912-001 7221-001	Pharmacies Photographers-Portrait	53,627 15,342
7991-001	Physical Fitness Facilities	20,951
8049-004	Physical Therapists	19,427
8011-001	Physicians & Surgeons	448,740
5047-022	Physicians & Surgeons - Equipment & Supplies W	hl 35,314
5812-003	Pizza	11,449
2821-001	Plastics Materials & Synthetic Resins - Mfg	11,461
3089-001	Plastics Products - Mfg	27,536
3089-004 1711-003	Plastics-Mold Mfg Plumbing Contractors	10,273 10,687
1711-003	Plumbing, Heating & Air-Conditioning	20,162
9221-001	Police Departments	30,276
7372-001	Prepackaged Software	61,923
8211-004	Private Schools	36,977
8711-007	Professional Engineers	11,702
8621-001	Professional Membership Organizations	17,998
7941-001	Professional Sports Clubs & Promoters	15,824
8049-003	Psychologists	10,483 181,311
8211-002 7992-001	Public Elementary & Secondary Schools Public Golf Courses	19,083
8743-001	Public Relations Services	32,191
2741-051	Publishers-Computer Software Mfg	14,031
2721-014	Publishers-Periodical Mfg	13,148
R 3663-001	Radio & Television Broadcasting Equip - Mfg	20,041
4832-001	Radio Broadcasting Stations	58,425
5731-001	Radio, Television & Consumer Electronics Stores	
4812-001	Radiotelephone Communications	22,479
4011-001	Railroads, Line-Haul Operating	14,033
6531-001	Real Estate Agents & Managers	918,172
6531-002	Real Estate Appraisers	13,258
6531-037	Real Estate Buyers & Brokers	11.261

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SIC Code	List Title En	nail Count
6552-001	Real Estate Developers	36,092
6798-001	Real Estate Investment Trusts	13,905
6531-025	Real Estate Investments	10,496
6162-007	Real Estate Loans	67,907
6531-024	Real Estate Management	62,053
8322-008	Rehabilitation Services	22,368
8661-001	Religious Organizations	66,294
8211-039	Religious Schools	33,361
8732-003	Research Services	16,926
8361-001	Residential Care	19,189
5812-001	Restaurants	191,803
5999-001 8050-000	Retail Stores Retirement Communities & Homes	36,906
8059-009 1761-002		14,878 11,594
S	Roofing Contractors	11,394
8299-001	Schools & Educational Services	30,909
8221-011	Schools-Medical	15,882
8351-007	Schools-Nursery & Kindergarten Academic	14,624
3812-001	Search, Detection & Nautical Devices - Mfg	13,100
6211-001	Security Brokers, Dealers & Flotation Companies	46,990
5065-004	Security Control Equipment & Systems Wholesale	15,954
7381-004	Security Guard & Patrol Services	11,135
3674-001	Semiconductors & Related Devices - Mfg	46,649
8999-001	Services	60,805
3444-001	Sheet Metalwork	11,125
5661-001	Shoe Stores	20,776
6153-001	Short-Term Business Credit Institutions (Except Agricultura	
3993-001	Signs & Advertising Specialties - Mfg	12,838
8051-001	Skilled Nursing Care Facilities	12,572
8399-001	Social Services	38,715
8322-064	Social Services & Welfare Organizations	79,373
1799-001	Special Trade Contractors	12,864
7032-001	Sporting & Recreational Camps	11,202
5941-001	Sporting Goods Stores & Bicycle Shops	20,755

SIC Code	List Title	Email Count		
7941-013	Stadiums Arenas & Athletic Fields	13,326		
6022-001	State Commercial Banks	31,020		
9121-003	State Government Offices	39,142		
9111-007	State Government-Executive Offices	12,825		
6211-006	Stock & Bond Brokers	18,099		
3841-001	Surgical & Medical Instruments & Apparatus - Mfg	103,600		
Т				
7291-001	Tax Return Preparation Services	34,421		
4813-001	Telephone Communications (Except Radiotelephone)	100,629		
4833-001	Television Broadcasting Stations	60,030		
4841-002	Television-Cable & CAT	12,492		
8734-001	Testing Laboratories	23,781		
7922-001	Theatres-Live	22,595		
5531-004	Tire Dealers	13,897		
6541-001	Title Abstract Offices	35,110		
6361-001	Title Insurance	10,317		
8748-026	Training Consultants	13,307		
4724-001	Travel Agencies	36,714		
7513-001	Truck Rental & Leasing, Without Drivers	27,941		
4213-001	Trucking (Except Local)	30,821		
4213-004	Trucking-Motor Freight	14,393		
U	Heited Otates Destal Oceanias	00 504		
4311-001	United States Postal Service	20,581		
5521-001 V	Used Car Dealers	22,516		
▼ 5331-001	Variety Stores	19,863		
6799-003	Venture Capital Companies	31,334		
8641-004	Veterans' & Military Organizations	31,334 10,134		
0041-004 W		10,134		
4941-003	Water & Sewage Companies-Utility	15,006		
7373-022	Website Design Services	17,226		
5621-001	Women's Clothing Stores	19,144		
Y		13,177		
8322-007	Youth Organizations & Centers	23,237		

### **Executive Emails by Title**

Executive Title	Email Count
Administrator	623,179
Chief Executive Officer	1,120,276
Chief Financial Officer	215,993
Chief Marketing Officer	14,619
Chief Operating Officer	481,390
Chief Technology Officer/Chief Information Officer	235,624
Director	1,252,971
Educator	1,069,052
Engineering/Technical	538,293
Executive Officer	999,258
Finance Executive	671,556
Human Resources Executive	552,453
Information Technology	814,649

Executive Title	Email Count
Manager	7,084,416
Manufacturing Executive	32,301
Marketing Executive	563,929
Operations Executive	337,465
Owner Partner Dringing Financial	2,201,332 658,578
Principal - Financial	628,726
President	1,288,783
Professional	1,198,485
Public Relations & Social Media	99,092
Sales Executive	968,792
Vice President	799,060
Plus, many more!	

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- Sales Volume
- Email Address
- Telephone Numbers
- Fax Numbers
- SIC Code
- Franchise

- Gender
- Headquarters/Branch
- Import/Export
- Job Titles
- Minority Classification
- Year Established
- Plus many more!

#### Selections **U.S. Count** Emails 7,844,529 Fax Numbers 5.938.214 Phone Numbers 21.096.581 Home Based Businesses 1,139,611 Employee Size 9.046.425 **Job Function U.S. Count** Administration 343.332 **Board of Directors** 101.347 Branch Manager 1,572 Chairman 59,399 **Chief Engineer** 229,978 **Chief Executive Officer** 439,610 Chief Financial Officer 59,823 Chief Information Officer 300,453 **Chief Operating Officer** 1,831,504 Controller 37,298 Corp. Communications Manager 29,728 **Development Director** 18,926 Director 485.263 **Executive Director** 141,318 **Executive Vice President** 29,867 Financial Manager 378,549 General Counsel 131,296 **General Manager** 71.610 **Government Affairs Manager** 31,593 Human Resources Administrator 253,821 International Vice President 3,564 **Managing Partner** 476 Manufacturing Vice President 22,987 Medical Director 304,548 Office Manager 34,261 **Other Managers** 8,479,268 Owner 2,679,380 Partner 274,417 **Planning Manager** 5,081 President 1,518,364 Professor 363,002 Public Relations Manager 29,728 **Public Works Superintendent** 19,938 Publisher 15,267 Purchasing Director/Agent 43,375 Religious/Minister/Pastor/Priest 269,095 Representative 388 Technical Director 19,799 Vice President of Marketing 215.619 Vice President of Sales 580,438

"The data is accurate and deliverable which generates good contact with healthcare professionals."

– Aaron G.



To place an order, request a count or more information call 800.223.6454 or visit www.HDML.com

## **Our Best Selling Consumer Database** - Over 245 Million Records

## You know who your best customers are

We want to help you grow your business by attracting more new customers just like them. With our best-selling 245 million record Consumer Database, Hugo Dunhill offers hundreds of ways for you to reach your most desirable prospects.

Select from our database by geography, income, purchasing behavior and more. Email addresses and phone numbers are available.

Give us a call at **800.223.6454** or email us today so we can build a campaign that will pinpoint and attract new customers to your business.



#### **Popular Consumer Selects**

- Income
- Age
- Gender
- Genuer
- Credit Data
- Occupation
- Marital Status
- Pet Owners
- Ethnicity
- Level of Education
- New Movers
- Homeowner vs. Renter
- Ailment & Illness
- Presence of Children
- and more

#### **Interests and Behaviors**

Target prospects who have expressed an interest in:

- Health & Fitness
- Religion
- Do-it-yourself
- Cultural Lifestyle
- Donors
- Travel
- Higher Education
- Sports
  - Environment
  - Opportunity Seekers
  - Personal Finance
  - Environment
  - Online Shopping
  - and more



#### Coverage

Our database is compiled from hundreds of public and proprietary sources including white pages, assessment records, surveys, credit cards, drivers' licenses, warranty data, credit bureaus and mail order data.

#### Accuracy

Our consumer database is guaranteed to be 95% deliverable

- Continuously updated
- Processed against both the National Change of Address File (NCOA) and Delivery Sequence File
- Carrier routed and zip+4 coded using the U.S. Postal Service's certified Coding Accuracy Support System (CASS) and Delivery Point Validation (DPV) confirmation.

We have been doing business with HDML (Hugo Dunhill) since 1985 and has always found both their data and service to be of the highest integrity.

– Ted K.



To place an order, request a count or more information call 800.223.6454 or visit www.HDML.com

## **Full Service Email Marketing**

## Email marketing is one of the fastest growing mediums of direct marketing and for good reasons.



"Hugo Dunhill is a fine resource. My account executive is always friendly and willing to help however she can."

– Kristal H.

With over seven decades of Direct Marketing experience, we can give you seven excellent reasons why you should add email marketing to your mix:

- Responsive Link your message straight to your order/sign up page making your call to action effortless!
- 2. National Reach Target anywhere in the U.S. by state, county, city or zip!
- 3. Low Cost No expensive printing and postage fees!
- **4.** Personalization Create a social connection with a personalized greeting to everyone in your audience!
- 5. Targeted Thousands of selection criteria!
- **6.** Instantly Measurable Track how many people opened and clicked through your message!
- 7. It's Easy! Just give us your message and your target audience and we'll take care of the rest!

#### We Offer...

- Over 400 Million Consumer Emails
- 33 Million Business Emails
- 10 Million Medical Professional Emails
- Email Appending
- Open and Click-Through Tracking
- Email Creative Design
- Message Personalization
- Image Hosting
- Spam Testing

#### **Multi-Channel Marketing**

Studies have shown that direct mail campaigns followed-up with an email message have greater response rates than direct mail campaigns alone. For our clients, this is excellent news!

Hugo Dunhill Mailing Lists gives you the data you need to enhance your direct mail campaign with the follow-up medium that best fits your needs - telemarketing, fax, or email!



To place an order, request a count or more information call 800.223.6454 or visit www.HDML.com

11211 John Galt Blvd Omaha, NE 68137

## Your trusted source for over 70 years. Our customers say it best!

"We do a lot of healthcare conferences every year and have used Hugo Dunhill extensively for mailing lists for our brochures. They are efficient, thorough, and competitively priced."

– Peter G.

"We have been using Hugo Dunhill for the past 5 years and always receive great files and service on them. Our account manager is always giving us timely updates to their files and provides excellent customer service when needed." "We have been doing business with HDML (Hugo Dunhill) since 1985 and has always found both their data and service to be of the highest integrity."

– Ted K.

"I have always received the best customer service from Hugo Dunhill. Our account managers have always helped us find great solutions."

– Jill A.

– Sean B.

"Working with HDML was great! As a nonprofit, they listened to our needs and helped us to make the best decisions possible. The lists were quality and the follow up amazing."

– Nichole R.

#### For Personal Service - Call Caryn Trazi at 914.819.4027



Caryn Trazi ctrazi@HDML.com Direct Dial: 914.819.4027 Fax: 402.255.9099



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- Medical & Healthcare Lists
- Business & Consumer Lists
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- 22 Million Executives by Title
- Over 100,000 Satisfied Customers

"Hugo Dunhill has always given me outstanding service and data. My orders and count requests always get done promptly. I never have to follow up with them because they always get back to me first!"



– Wayne R.



To place an order, request a count or more information call 800.223.6454 or visit www.HDML.com