



Boat Owners

Count: 6,397,474

61% Female 99% Zip + 4 45% Phones 43% Email Addresses

This file features Boat Owners of accredited and documented boats. These individuals are professional and recreational enthusiasts trained and experienced in applicable maritime code.

Reach Boat Owners for offers on Seminars, Subscriptions, Books, Recruitment and any other boating related offer.

The Boat Owners list is NCOA'd Quarterly.

Selections by Occupation

Account Executive	62,028
Agent	36,805
Armed Forces	40,613
Blue Collar Worker	12,144
Broker/Stock/Trader	56,467
CEO/CFO/Chairman/Corp Officer	36,058
Clerk	40,339
Cosmetologist	58,025
Engineer	21,256
Farmer/Dairyman	28,889
Finance	16,791
Homemaker	409,638
Insurance Agent	46,943
Laborer	182,933
Lawyer	11,015
Legal Secretary	37,452
Manager	217,455
Marketing Manager	39,026
Medical Doctor	25,551
Nurse Aide/Orderly	20,440
Nurse	214,421
Pharmacist	15,823
Physical therapist	15,976
Pilots	27,084
Real Estate/Realtor	32,200
Retired/Pensioner	249,151
Sales	94,736
Social Worker	11,525
Teacher	28,841

Selections by Age

18 to 25	75,319
26 to 39	650,322
40 to 49	715,615
50 to 64	2,139,458
65 to 69	735,307
70 to 74	670,305
Over 75	1,230,467



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11211 John Galt Boulevard Omaha, NE 68137
Toll Free: 800-223-6454 www.hdml.com

Boat Owner

List: 2183

Selections by Income

1 Up to \$10,000	104,180
\$10,000 - \$14,999	58,089
\$15,000 - \$19,999	87,446
\$20,000 - \$24,999	155,772
\$25,000 - \$29,000	298,196
\$30,000 - \$34,999	342,449
\$35,000 - \$39,999	354,602
\$40,000 - \$44,999	396,098
\$45,000 - \$49,999	414,281
\$50,000 - \$54,999	416,475
\$55,000 - \$59,999	393,894
\$60,000 - \$64,999	421,738
\$65,000 - \$74,999	675,967
\$75,000 - \$99,000	797,457
\$100,000 - \$149,999	737,431
\$150,000 - \$174,999	194,124
\$175,000 - \$199,999	152,914
\$200,000 - \$249,999	203,261
\$250,000 - \$499,999	155,085
\$500,000+	38,015

State counts available upon request.

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Age	\$ 25/M		
Income	\$ 5/M		
Gender	\$ 5/M		
Other Demographic/ Household Data	\$ 5/M		
Selection	\$ 5/M		

Contact

Tel: 800-223-6454 Email: counts@hdml.com