

### **HUGO DUNHILL MAILING LISTS**

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS 11211 John Galt Boulevard Omaha, NE 68137 Toll Free: 800-223-6454 www.hdml.com

Postal Workers/Mail Carriers and Postmasters

List: 6037

Count: 11,543

### **Postal Workers/Mail Carriers and Postmasters**

70% Male 99% Zip + 4 43% Phones 44% Email Addresses

Postal Workers/Mail Carriers sort and deliver mail for the United States Postal Service (USPS). Postal Workers/Mail Carriers deliver mail on established routes by vehicle or on foot.

Postmasters plan, direct, or coordinate operational, administrative, management, and support services of a U.S. post office; or coordinate activities of workers engaged in postal and related work in assigned post office.

Reach Postal Workers, Mail Carriers and Postmasters for offers on Seminars, Subscriptions, Books, Recruitment and any other Postal related offer.

The Postal Workers, Mail Carriers and Postmasters list is NCOA'd quarterly.

## Selections by Title

| Postal Workers/Mail Carriers                   | 10,534     |  |
|--|------------|--|
| Postmasters                                    | 1,009      |  |
|  | ,          |  |
| Selections by Age                              |            |  |
| 18 to 25                                       | 10         |  |
| 26 to 39                                       | 229        |  |
| 40 to 49                                       | 541        |  |
| 50 to 64                                       | 3,920      |  |
| 65 to 69                                       | 2,151      |  |
| 70 to 74                                       | 2,079      |  |
| Over 75  | 2,571      |  |
|  |            |  |
| Selections by Income                           |            |  |
| 1 Up to \$10,000                               | 206        |  |
| \$10,000 - \$14,999                            | 103        |  |
| \$15,000 - \$19,999                            | 127        |  |
| \$20,000 - \$24,999                            | 297        |  |
| \$25,000 - \$29,000                            | 457        |  |
| \$30,000 - \$34,999                            | 586        |  |
| \$35,000 - \$39,999                            | 669        |  |
| \$40,000 - \$44,999                            | 731        |  |
| \$45,000 - \$49,999                            | 797        |  |
| \$50,000 - \$54,999                            | 798        |  |
| \$55,000 - \$59,999<br>\$60,000 - \$64,000     | 812        |  |
| \$60,000 - \$64,999<br>\$65,000 - \$74,000     | 790        |  |
| \$65,000 - \$74,999<br>\$75,000 - \$00,000     | 1,286      |  |
| \$75,000 - \$99,000<br>\$100,000 \$140,000     | 1,501      |  |
| \$100,000 -\$149,999<br>\$450,000 \$474,000    | 1,344      |  |
| \$150,000 -\$174,999<br>\$175,000 -\$100,000   | 362        |  |
| \$175,000 - \$199,999<br>\$200,000 - \$249,999 | 215<br>287 |  |
|  | 287<br>152 |  |
| \$250,000 - \$499,999<br>\$500,000+            | 23         |  |
| φουυ,υυυ+                                      | 23         |  |

State counts available upon request.



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## Pricing 25% Commission to Recognized Brokers

Base \$80/M
Minimum Order \$250/F
Unlimited Use \$160/M
Minimum Unlimited \$500/F
SCF/County/Zip \$5/M
State No Charge
Age \$25/M
Income \$5/M
Gender \$5/M
Other Demographic/
Household Data \$5/M
Title \$5/M

 Keycode
 \$ 3/M

 Title Address
 \$ 5/M

 E-Mail Delivery
 \$ 25/F

 Diskette
 \$ 25/F

 CD-Rom
 \$ 25/F

 Phones
 \$ 15/M

#### Contact

Tel: 800-223-6454 Email: counts@hdml.com