

#### **HUGO DUNHILL MAILING LISTS**

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS 11211 John Galt Boulevard Omaha, NE 68137 Toll Free: 800-223-6454 www.hdml.com

DC Source - Consumers with Mortgages or Loans

List: 6114-3

Count: 51,965,694

## **DC Source - Consumers with Mortgages or Loans**

81% Male 99% Zip + 4 50% Phones

The DC Source - Consumers with Mortgages or Loans is your best source for high-quality, up to date consumers that have been identified as having a Mortgage or Loan. A mortgage is an agreement by which somebody borrows money from a money-lending organization such as a bank or savings-and-loan association and gives that borrower the right to take possession of property given as security if the loan is not repaid. Borrowers can consist of individuals, couples, families or organizations. A loan is an amount of money given to somebody on the condition that it will be paid back later.

Some other popular consumer selects are: income, age, gender, credit data, occupation, marital status, pet ownership, ethnicity, education level, ailments and illnesses, political affiliation.

Reach these Consumers with Mortgages or Loans for offers on Seminars, Subscriptions, Books and any other consumer related offer.

The DC Source - Consumers with Mortgages or Loans list is NCOA'd quarterly.

**Selections by Mortgage/Home Loan Transaction Type** 

Construction	595,658
Refinance	31,812,354
Subdivision	2,858,714

#### Selections by Mortgage/Home Loan Type

583,322
44,078,497
6,036,096
1,267,779

#### Selections by Mortgage/Loan Rate

Fixed	44,442,226
Variable	7.507.843

## Selections by Mortgage/Loan Amount

\$1 - \$4,999	21,646
\$5,000 - \$9,999	44,729
\$10,000 - \$19,999	150,724
\$20,000 - \$29,999	222,402
\$30,000 - \$49,999	716,024
\$50,000 - \$74,999	2,235,898
\$75,000 - \$99,999	4,902,856
\$100,000 - \$149,999	11,381,743
\$150,000 - \$199,999	9,406,717
\$200,000 - \$249,999	6,752,963
\$250,000 - \$299,999	4,675,328
\$300,000 - \$349,999	3,307,794
\$350,000 - \$399,999	2,228,317
\$400,000 - \$499,999	2,717,509
\$500,000 - \$749,999	2,253,736
\$750,000 - \$999,999	516,455
\$1,000,000 - \$1,999,999	350,443
Greater than \$1,999,999	80,152

Other selections available: Mortgage/Loan Month and Year along with Dwelling Type.



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State	COL	unts

AK	73,852	HI	226,984	MI	1,055,208	NV	385,989	TN	1,246,999
AL	212,874	IA	219,263	MN	566,556	NY	1,785,148	TX	4,061,780
AR	143.614	ID	121,547	MO	844.878	OH	2,224,447	UT	716.037
AZ	1,577,761	IL	2,865,804	MS	8,711	OK	397,684	VA	1,193,926
CA	9,323,890	IN	151,773	MT	75,893	OR	830,785	VI	
CO CT DC	1,391,512 1,034,173	KS KY	,693 44,982	NC ND	1,371,270 21,693	PA PR	1,828,368	VT WA	238 1,695,356
DE	93,281	LA	96,999	NE	223,552	RI	251,126	WI	601,748
	135,874	MA	1,796,077	NH	223,524	SC	600,486	WV	5,492
FL GA	4,868,805 995,225	MD ME	1,825,999 112,722	NJ NM	1,866,848 245,660	SD <i>Total</i>	164 <b>51,965,694</b>	WY	22,424

# Pricing 25% Commission to Recognized Brokers

Base Minimum Order Unlimited Use Duplicate Set Run Charges Special Sort Size Select	\$ 80/M \$ 250 \$ 160/M \$ 40/M \$ 10/M \$ 5/M	Title Address Job Title Gender SCF County Zip Codes State	\$ 5/M \$ 5/M \$ 5/M \$ 5/M \$ 5/M \$ 5/M No Charge	Cheshire PS Labels Galley Diskette CD-Rom E-mail Delivery Phones	No Charge \$ 7/M \$ 10/M \$ 25/F \$ 25/F \$ 25/F \$ 15/M	
Size Select Key Code	\$ 5/M \$ 3/M	State Zip + 4	No Charge No Charge	Phones	\$ 15/M	

## Contact

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