

SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS 11211 John Galt Boulevard Omaha, NE 68137 Toll Free: 800-223-6454 www.hdml.com

DC Source - Consumers by Occupation

List: 6110-3

Count: 35,370,564

DC Source - Consumers by Occupation

48% Male 99% Zip + 4 70% Phones

The DC Source - Consumers by Occupation file is your best source for high-quality, up to date consumer information. Consumers and households may be targeted by geography, purchasing behavior, lifestyle and more.

Some of the most popular consumer selects are: income, age, gender, credit data, occupation, marital status, pet ownership, ethnicity, education level, ailments and illnesses, political affiliation.

Reach these Consumers by Occupation for offers on seminars, subscriptions, books, recruitment and any other consumer related offer.

The DC Source - Consumers by Occupation list is NCOA'd quarterly.

Selections by Occupation

Account Executive	1,784,856
Accounting/Biller/Billing Clerk	337,555
Administration/Management	87,867
Agent	26,638
Aide/Assistant	19,976
Aide/Assistant/School	16,427
Air Traffic Control	13,041
Analyst	22,363
Appraiser	66,888
Architect	81,178
Armed Forces	131,242
Army Credit Union Trades	135,871
Assembler	50,901
Auditor	13,194
	13,194
Banker Parhar/Hairstyliat/Pagutiaian	216,376
Barber/Hairstylist/Beautician	
Bartender	11,519
Bookkeeper Broker/Cteak/Trader	42,596
Broker/Stock/Trader	1,403,444
Butcher/Meat Cutter	11,665
Buyer	12,848
Carpenter/Furniture/Woodworking	56,939
Cashier	60,653
Chief Executive Officer - CEO/Chief Financial Officer - CFO/	
Chairman/Corp Officer	25,973
Child Care/Day Care/Babysitter	14,092
Chiropractor	45,406
Claims Examiner/Rep/Adjudicator	10,334
Clerk	746,752
Clerk/Stock	23,151
Comptroller	12,791
Computer Operator	18,259
Computer Programmer	21,780
Construction	258,460
Consultant/Advisor	18,655
Cook	39,955
Coordinator	12,049
Cosmetologist	987,614
Counselor	54,289
Courier/Delivery/Messenger	23,978
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Custodian	21,006
Customer Service/Representative	42,034
Data Entry/Key Punch	15,204
Dental	
Dental Assistant	57,842
Dental Hygienist	97,732
Dentist	162,447
Designer	15,114
Detective/Investigator	12,977
Dietician Director/Executive Director	27,748
Director/Executive Director	46,499 16,878
Dispatcher Draftsman	13,587
Drivers	13,367
Bus Driver	18,761
Driver	117,672
Truck Driver	81,603
Electrician	185,817
Engineer	493,070
Executive/Upper Management	282,597
Factory Workman	27,637
Farmer/Dairyman	594,796
Finance	21,440
Firefighter	28,115
Food Service	14,685
Foreman/Crew Leader	83,017
Gardener/Landscaper	14,760
Health Care Helper	278,300 11,700
Homemaker	5,084,166
Housekeeper/Maid	27,076
Inspector	26,712
Installer	19,376
Instructor	32,512
Insurance Agent	973,027
Janitor	14,277
Laborer	2,075,506
Legal	
Attorney/Lawyer	297,388
Paralegal/Legal Assistant	13,527
Lineman	12,647
Machinist Mail Carrier/Postal	51,268 45,434
Maintenance	15,131 65,603
Managers	05,003
Assistant Manager	54,758
General Manager	17,708
Manager	2,544,919
Marketing Manager	525,313
Office Manager	26,952
Sales Manager	36,942
Store Manager	10,880
Warehouse Manager	29,105
Mason/Bricklayer	11,721



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Selections by Occupation (Continued)		
Mechanic	223,587	
Medical	,	
Doctor/Physician	528,852	
Medical Assistant	25,676	
Medical Technician	17,424	
Secretary	15,509	
Paramedic	17,216	
Navy Credit Union Trades	142,427	
Nursing		
Nurse	55,641	
Nurse (Registered)	2,872,925	
Nurse/LPN /	487,406	
Nurses Aide/Orderly	572,733	
Operator	65,909	
Operator/Machine Operator	35,211	
Optician	15,987	
Optometrist	10,967	
Packer	18,626	
Painter	27,072	
Pastor	54,433	
Pharmacist	277,222	
Pilot	248,879	
Pipe Fitter	10,083	
Plumber	102,327	
Policemen/Police Officer/State Trooper	33,819	
President	124,270	
Press Operator	13,736	
Principal/Dean/Educator	10,718	
Printer	11,846	
Production	26,867	
Professor	21,009	
Psychologist	112,113	
Real Estate/Realtor	1,173,977	
Receptionist	31,016	
Repairman	43,339	
Retired/Pensioner	3,016,677	
Sales	1,324,616	
Sales Clerk/Counterman	73,174	
Scientist	17,879	
Secretary	167,343	
Security	174,302	
Shipping/Import/Export/Custom	21,235	
Social Worker/Case Worker	239,390	
Student	154,026	
Supervisor	120,050	
Surveyor	20,260	
Teacher	274,227	
Technicians		
Lab Technician	35,369	
X-ray Technician	24,342	
Technician	101,847	
Teller/Bank Teller	32,642	
Therapist	52,367	
Therapists/Physical	261,977	
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Selections by Occupation (Continued)					
Toolmaker Veterinarian Vice President	12,603 42,180 51,866				
Waiter/Waitress Welder	54,622 37,988				

Pricing 25% Commission to Recognized Brokers

Base Minimum Order Unlimited Use Duplicate Set Run Charges	\$ 80/M	Title Address	\$ 5/M	Cheshire	No Charge
	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort Size Select Key Code	\$ 5/M \$ 5/M \$ 5/M \$ 3/M	Zip Codes State Zip + 4	\$ 5/M \$ 5/M No Charge No Charge	E-mail Delivery Phones	\$ 25/F \$ 25/F \$ 15/M

Contact

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