

HUGO DUNHILL MEDIA SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS 11211 John Galt Boulevard Omaha, NE 68137 Toll Free: 800-223-6454 www.hdml.com

List: 6094

Count: 300,286

DB Source – Marketing and Sales Executives

56% Male 100% Zip + 4 99% Phones 62% Fax Numbers 39% Email Addresses

With a universe of 14 million businesses and 24 million executives, you now have the most comprehensive business information available. Hugo Dunhill Media is well recognized for its wide range of job titles -- over 200 are available.

Our DB Source database is multi-sourced using yellow pages and business white pages, along with annual reports, government data, business directories, corporate and executive registers and public records. In order to ensure accuracy, the file is then put through a telephone verification process to update and obtain additional information such as employee size, key contact name and primary SIC code.

The fact is that well-sourced, intelligently selected business lists and demographically rich databases are the most powerful tools for selling products and services in today's complex business environment. Reaching the right person with the right message is everything. Hugo Dunhill Media's DB Source database can do just that for you. We can help you locate new markets, identify new opportunities and build existing relationships.

Marketing Executives are responsible for developing and executing a clearly defined marketing and communications strategy in a manner that supports consistent business growth and enhances brand equity and awareness

Sales Executives are responsible for revenues and the execution of the company's sales plan. This includes market competitiveness, pricing, compensation and distribution and channel strategy

Reach these Marketing and Sales Executives for offers on Seminars, Subscriptions, Books, Recruitment and any other Marketing or Sales offers.

The DB Source – Marketing and Sales Executives list is NCOA'd quarterly.

Selections by Job Title

Sales Executive 134,522 Selections by Employee Size 1-4 1-4 22.616 5-9 41,834 10-19 63,705 20-49 74,461 50-99 51,650 100-249 33,583 250-499 8,050 500-999 3,245 1000+ 1,142
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5-941,83410-1963,70520-4974,46150-9951,650100-24933,583250-4998,050500-9993,2451000+1,142
10-1963,70520-4974,46150-9951,650100-24933,583250-4998,050500-9993,2451000+1,142
20-4974,46150-9951,650100-24933,583250-4998,050500-9993,2451000+1,142
100-24933,583250-4998,050500-9993,2451000+1,142
100-24933,583250-4998,050500-9993,2451000+1,142
500-9993,2451000+1,142
500-9993,2451000+1,142
1000+ 1,142
Selections by Sales Volume
Under \$500K 12,936
\$500,000 to \$1 Million 22,616
\$1 Million to \$2.5 Million 49,167
\$2.5 Million to \$ 5 Million 44,645
\$5 Million to \$10 Million 43,994
\$10 Million to \$50 Million 71,693
\$50 Million to \$100 Million 17,767
\$100 Million to \$500 Million 11,303
\$500 Million to \$1 Billion 1,194
1 Billion & Over 1,189
State counts available upon request.



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Pricing 25% Commission to Recognized Brokers

Base Minimum Order Unlimited Use Minimum Unlimited SCF/County/Zip State Job Title Employee Size Sales Volume	\$ 5/M No Charge \$ 5/M \$ 5/M \$ 5/M \$ 5/M	Keycode Title Address E-Mail Delivery Diskette CD-Rom Phones Fax Numbers	\$ 3/M \$ 5/M \$ 25/F \$ 25/F \$ 25/F \$ 15/M \$ 45/M
Gender	\$ 5/M		

Contact

Tel: 800-223-6454 Email: <u>counts@hdml.com</u>