



DC Source - Motorcycle Owners

58% Female

99%Zip+4

37% Phones

42% Email Addresses

The DC Source - Motorcycle Owners file is your best source for high-quality, up to date consumers that own a motorcycle. Motorcycle riders are free spirits that enjoy the wind in their hair and traveling the open roads of America.

Motorcycle owners typically personalize their bikes to meet their specific taste, therefore most motorcycles are unique. Some motorcyclists attend bike shows, annual rallies and are members of a motorcycle club.

Often called 'easy riders', motorcycle owners enjoy the freedom of the outdoors and the DC Source - Motorcycle Owners list allows you to reach these freedom riders.

Some other popular selects off the DC Source - Motorcycle Owners are: Interests - Fishing, Camping/Hiking, Boating/Sailing, Hunting/Shooting, RV Owners, income, age, gender, marital status and pet ownership.

Reach these Motorcycle Owners for offers on Seminars, Subscriptions, Books, and any other Consumer or Outdoor Related Offer.

The DC Source - Motorcycle Owners list is NCOA'd quarterly.

Selections by Occupation

Account Executive	43,535
Agent	12,750
Armed Forces	28,178
Broker/Stock/Trader	30,644
Clerk	18,104
Cosmetologist	39,939
Farmer/Dairyman	19,295
Homemaker	343,842
Insurance/Agent	23,936
Laborer	211,656
Legal Secretary	21,722
Manager	185,643
Manager/Marketing Manager	19,559
Nurse	119,935
Nurses Aide/Orderly	19,717
Pilot	19,595
Real Estate/Realtor	10,968
Retired/Pensioner	106,410
Sales	80,616

Selections by Age

18 to 25	47,718
26 to 39	494,021
40 to 49	628,412
50 to 64	1,594,732
65 to 69	475,119
70 to 74	360,344
Over 75	481,427



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 Toll Free: 800-223-6454 www.hdml.com

**DC Source - Motorcycle
 Owners**

List: 6113

Selections by Income

Up to \$10,000	89,091
\$10,000 - \$14,999	55,676
\$15,000 - \$19,999	79,486
\$20,000 - \$24,999	134,320
\$25,000 - \$29,000	249,022
\$30,000 - \$34,999	284,651
\$35,000 - \$39,999	291,764
\$40,000 - \$44,999	316,879
\$45,000 - \$49,999	317,496
\$50,000 - \$54,999	308,769
\$55,000 - \$59,999	271,292
\$60,000 - \$64,999	297,329
\$65,000 - \$74,999	435,934
\$75,000 - \$99,000	470,358
\$100,000 - \$149,999	367,721
\$150,000 - \$174,999	79,830
\$175,000 - \$199,999	55,513
\$200,000 - \$249,999	69,866
\$250,000 - \$499,999	42,512
\$500,000+	6,998

State counts available upon request.

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Age	\$ 25/M		
Income	\$ 5/M		
Gender	\$ 5/M		
Other Demographic/ Household Data	\$ 5/M		
Occupation	\$ 5/M		

Contact

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